



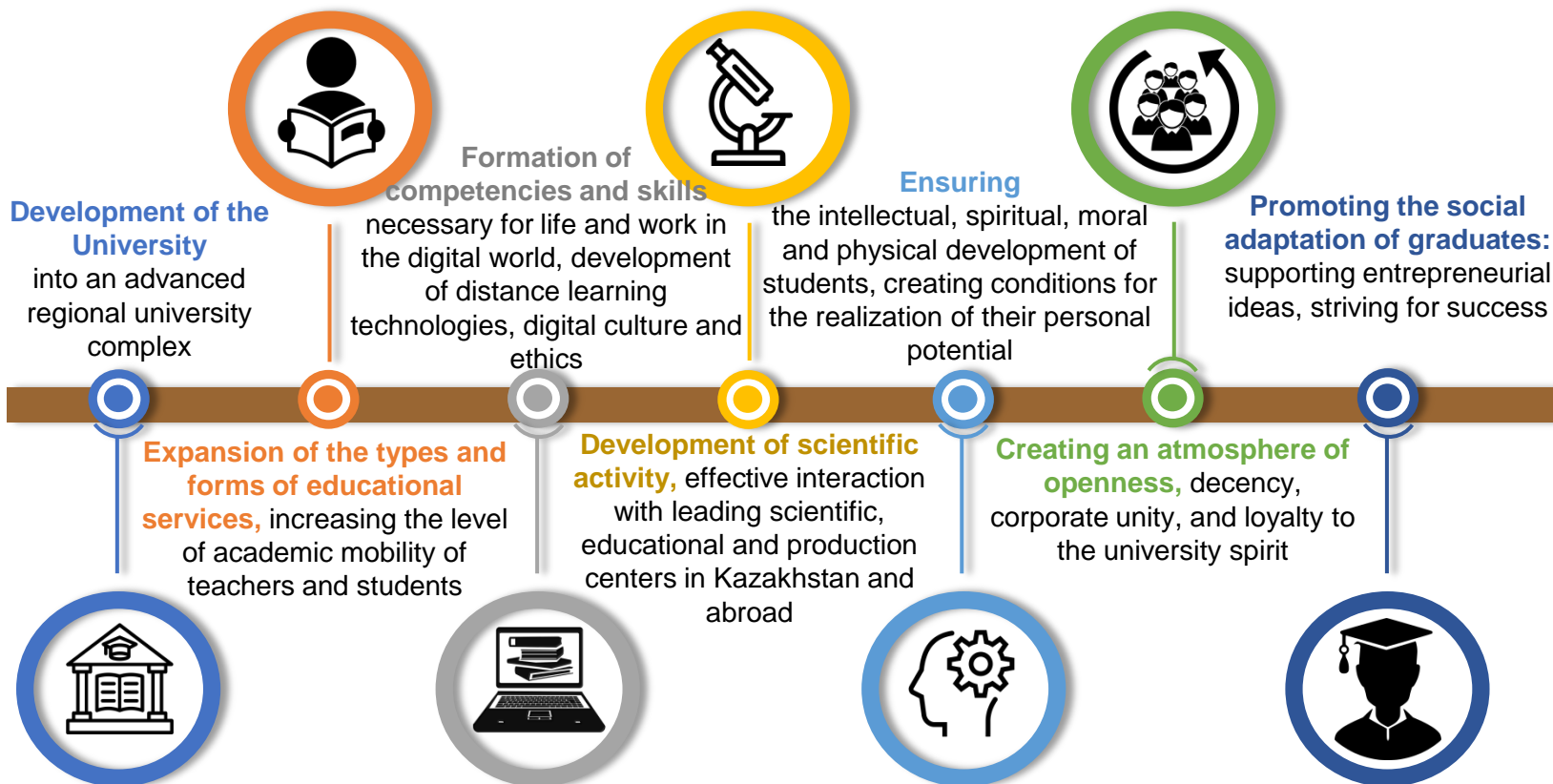
DEVELOPMENT PROGRAM of “Zhetysu university named after Iliyas Zhansugurov” NPJSC for 2021-2025

MISSION, PRIORITIES AND VALUES

The Mission of the University –

training of competitive personnel based on human values that meet the needs of socio-economic development of the country

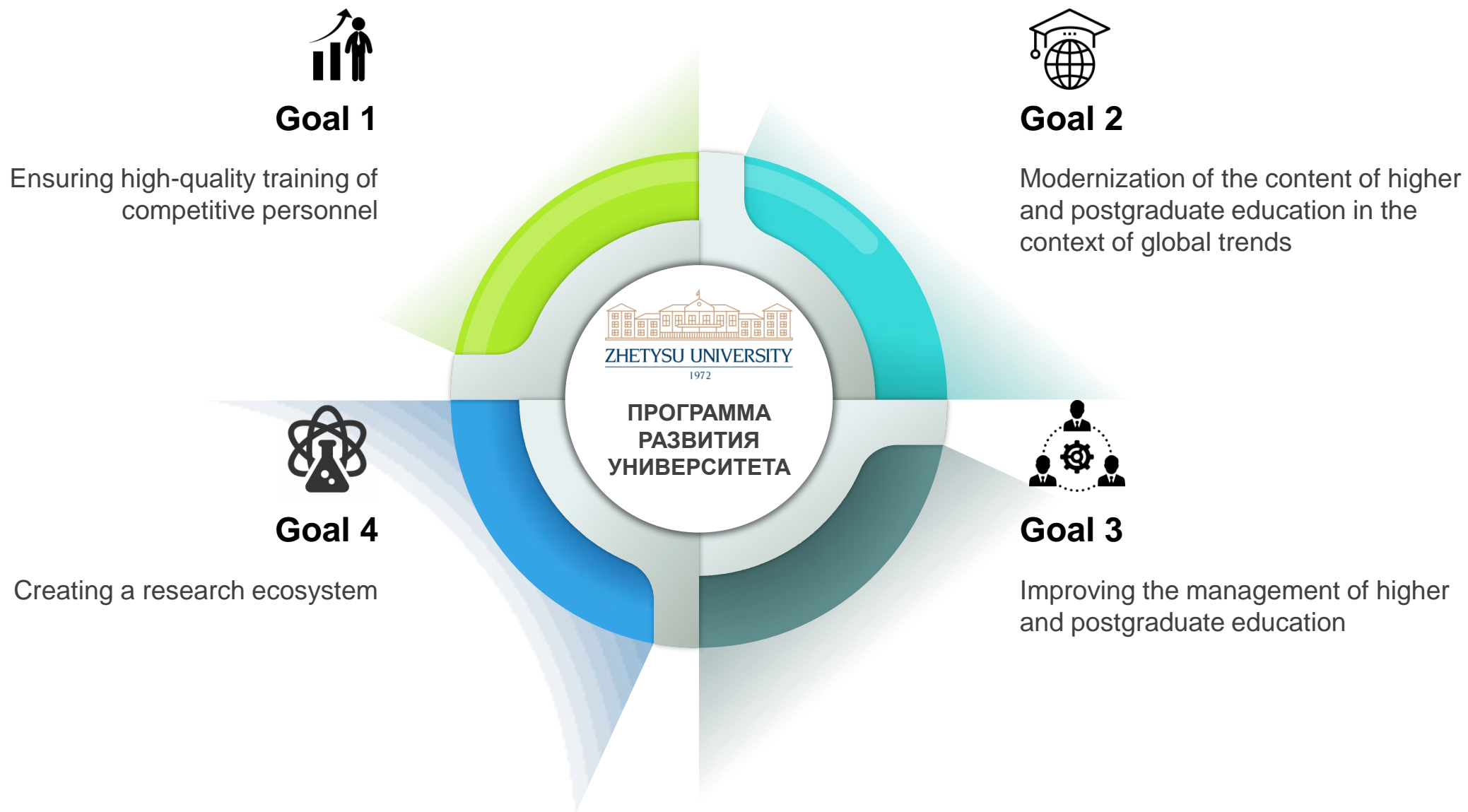
Priorities of the University



Values of the University

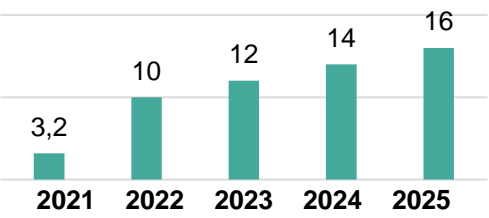
- 1 Quality.** We always strive for high-quality training of specialists who meet the requirements and the spirit of the times
- 2 Respect for the individual.** We value individuality, promote the harmonious development of the individual, provide opportunities for self-realization and self-development
- 3 Democratic principles of management.** We are united in achieving strategic goals, we observe elective leadership, collegiality in decision-making, pluralism of opinions, and corporate patriotism
- 4 Conscientiousness.** We are honest and decent towards ourselves, our work, the university, our colleagues and students, and we respect the generally accepted norms of the scientific community
- 5 Academic freedom.** We are free to exchange information, choose, develop our own ideas and determine our own actions, while realizing a high personal responsibility for the result
- 6 Equality.** We respect the principles of social, national and religious equality of employees and students
- 7 Openness.** We are open to new ideas, people, changes, open to dialogue and useful cooperation at all levels

STRATEGIC BLOCK OF THE DEVELOPMENT PROGRAM

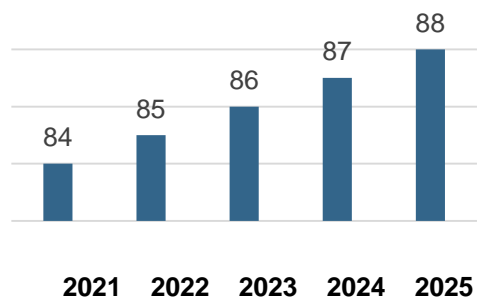


GOAL 1. ENSURING HIGH-QUALITY TRAINING OF COMPETITIVE PERSONNEL

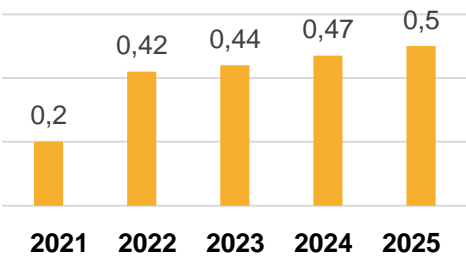
Increase in the number of qualified personnel, %



Percentage of employed graduates who studied under the state educational order, %



Percentage of qualified personnel with a double-degree education, %

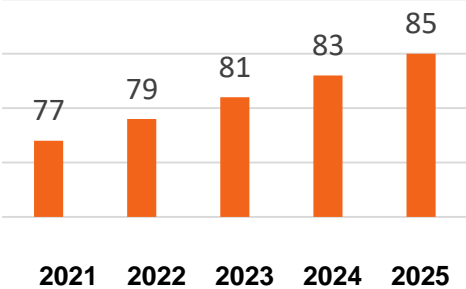


Objective 1. Training of competitive personnel

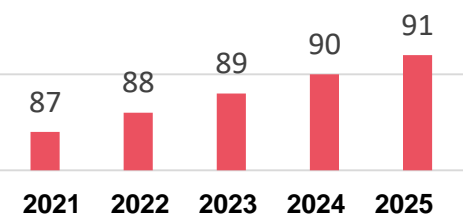
Objective 2. Ensuring the intellectual, spiritual, moral and physical development of students



The ratio of the average salary of a university graduate to the average monthly salary in the Republic of Kazakhstan, %

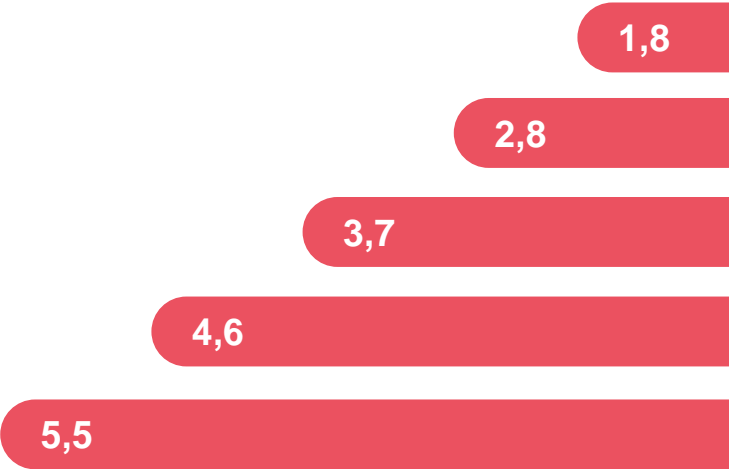


Percentage of students' satisfaction with the quality of the services provided, %



GOAL 2. Modernization of the content of higher and postgraduate education in the context of global trends

The number of double-degree education programs with the QS top 700 universities

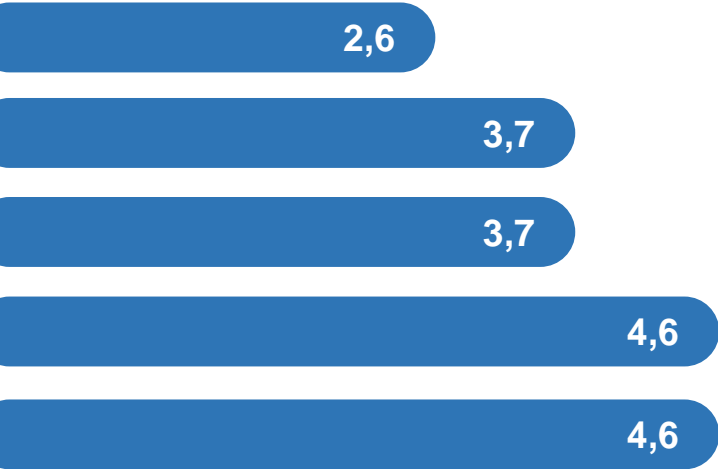


Objective 1. Development of reviewed and implemented educational programs with the involvement of practitioners and employers. Accreditation of educational programs

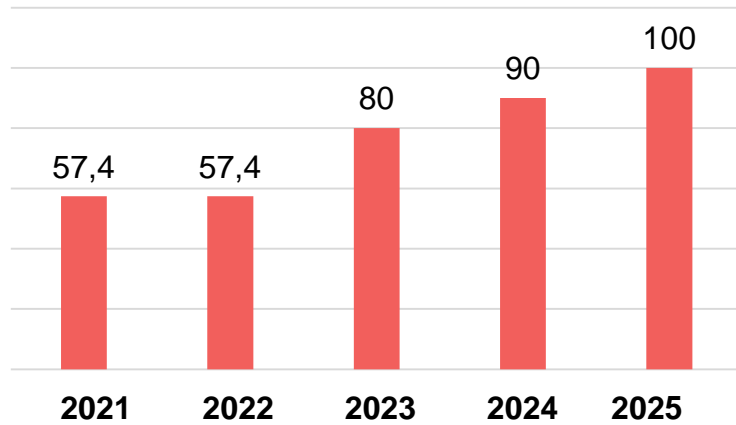
Objective 2. Internationalization of the University's educational programs



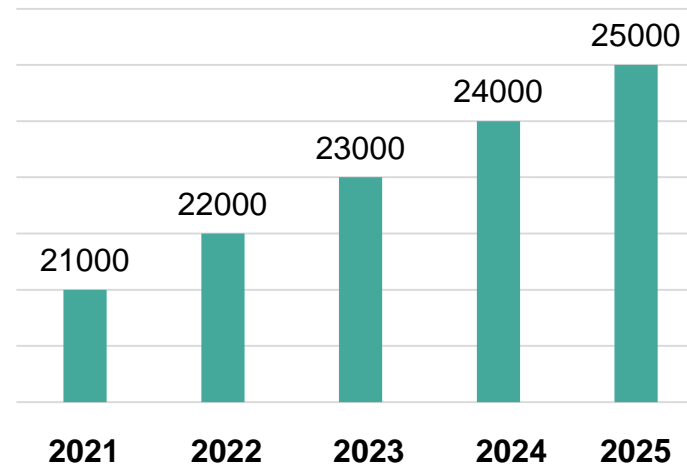
Percentage of innovative educational programs developed by order of industry associations and enterprises, %



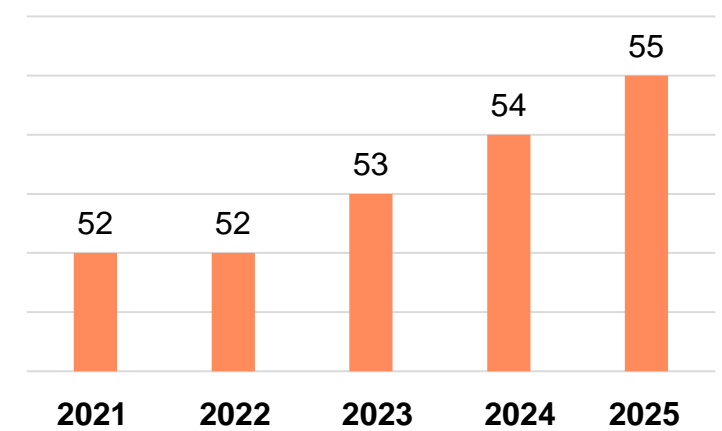
GOAL 3. IMPROVING THE MANAGEMENT OF HIGHER AND POSTGRADUATE EDUCATION



Increase in the salary of the teaching staff, %



The amount of financial resources invested in improving the social base of the University, thousand tenge



Position of the University's website in the Webometrix world ranking

- **Objective 1.** Strengthening the material and technical base of the University
- **Objective 2.** HR management and professional development
- **Objective 3.** Improving the university management system

GOSL 4. Creating a research ecosystem

Objective 1. Development of scientific and technical activities

Objective 2. Providing scientific research with resources

Objective 3. Creation of “Zhetysu” centre of academic excellence

01

Increase in the publications in rating academic journals according to the Scopus, Web of Science information resources, %

2021

30,4%

2022

48,2%

2023

66,1%

2024

78,6%

2025

79,5%

02

Increase in titles of protection and copyright certificates, %

64%

94%

100%

105%

110%