

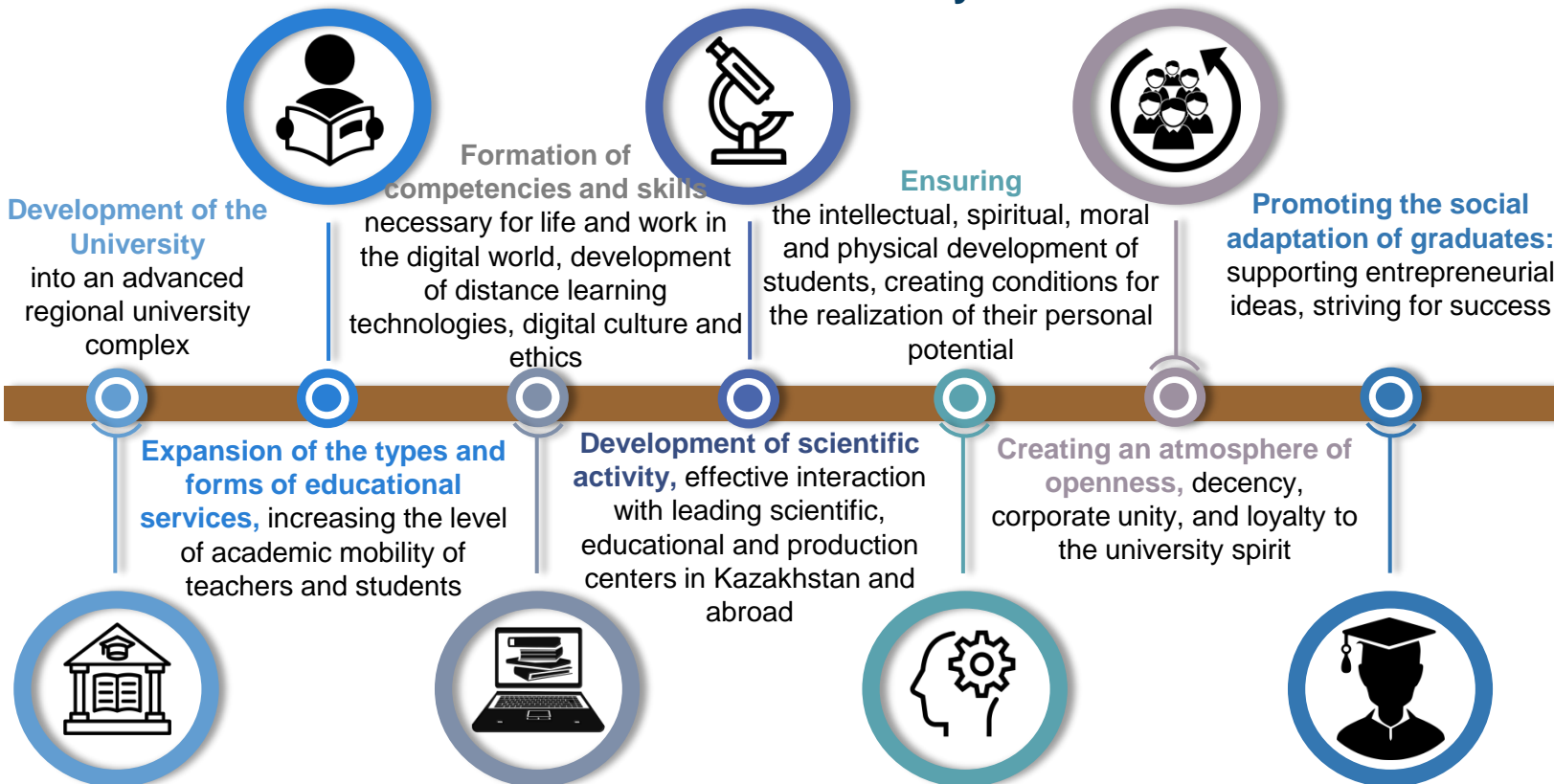
**DEVELOPMENT PROGRAM
of “Zhetysu University
named after Ilyas Zhansugurov” NPJSC
for 2023-2029**



MISSION, PRIORITIES AND VALUES

The Mission of the University – training competitive personnel that satisfies the industrial and innovative development needs of both Zhetysu region and the Republic of Kazakhstan.

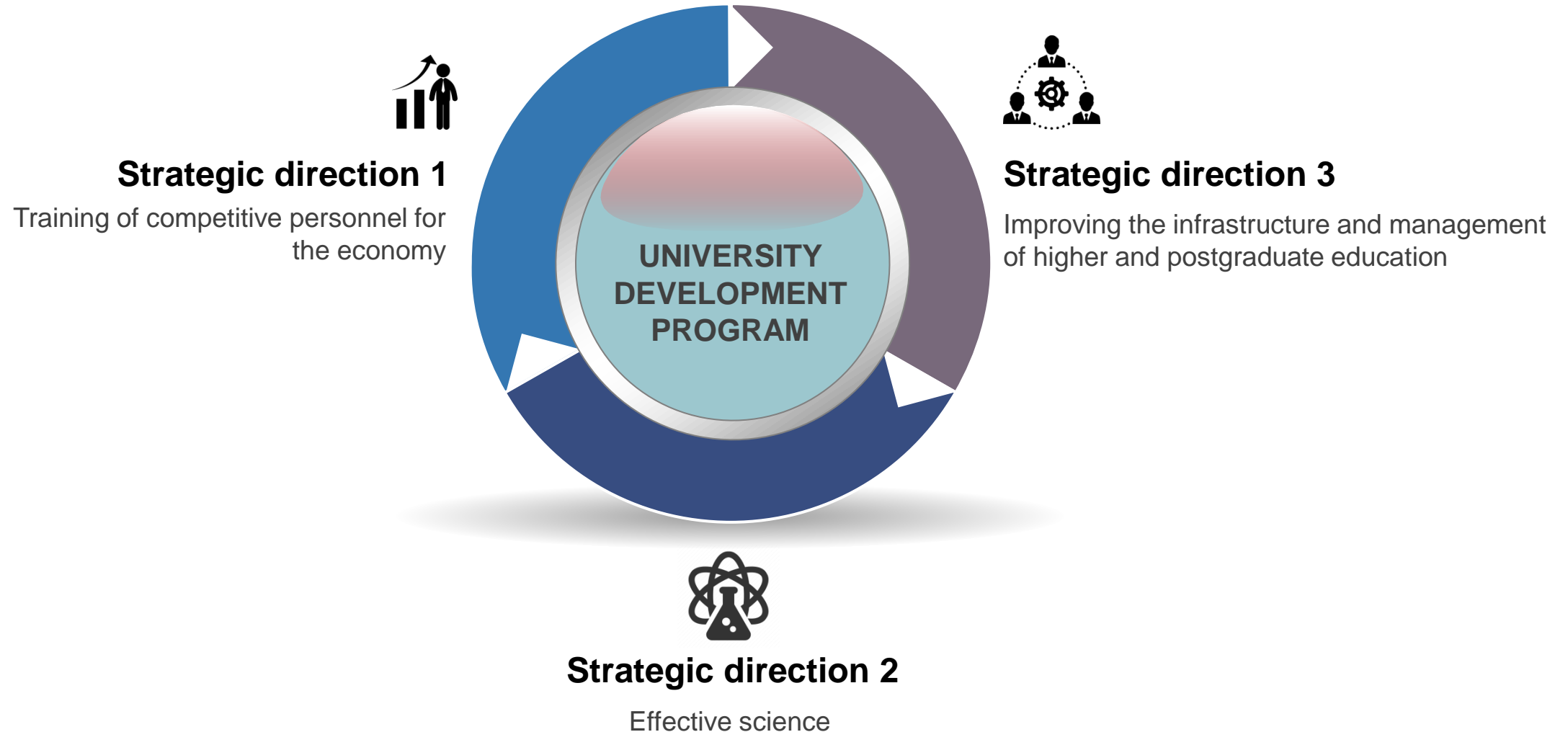
Priorities of the University



Values of the University

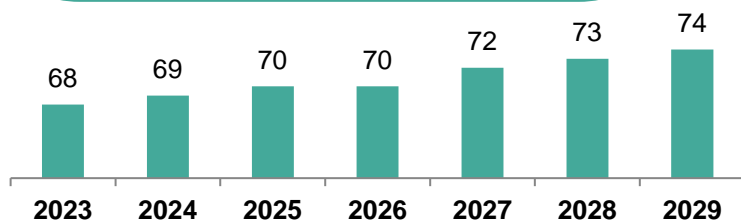
- 1 Quality.** We always strive for high-quality training of specialists who meet the requirements and the spirit of the times
- 2 Respect for the individual.** We value individuality, promote the harmonious development of the individual, provide opportunities for self-realization and self-development
- 3 Democratic principles of management.** We are united in achieving strategic goals, we observe elective leadership, collegiality in decision-making, pluralism of opinions, and corporate patriotism
- 4 Conscientiousness.** We are honest and decent towards ourselves, our work, the university, our colleagues and students, and we respect the generally accepted norms of the scientific community
- 5 Academic freedom.** We are free to exchange information, choose, develop our own ideas and determine our own actions, while realizing a high personal responsibility for the result
- 6 Equality.** We respect the principles of social, national and religious equality of employees and students
- 7 Openness.** We are open to new ideas, people, changes, open to dialogue and useful cooperation at all levels

STRATEGIC BLOCK OF THE DEVELOPMENT PROGRAM

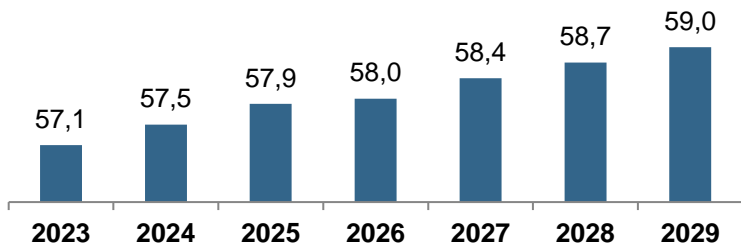


Strategic direction 1. Training of competitive personnel for the economy

The proportion of employed graduates in the first year after graduation (with the exception of graduates who are exempt from the obligation to work according to the Law of the Republic of Kazakhstan "On Education"), %



The proportion of students involved in organized social activities, %



Objective 1. Training of qualified specialists



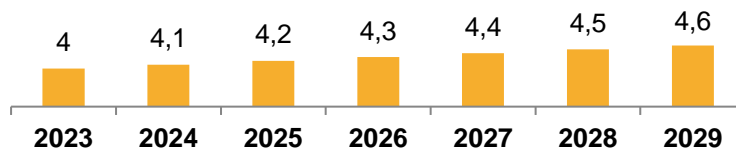
Objective 2. Ensuring the intellectual, spiritual, moral and physical development of students



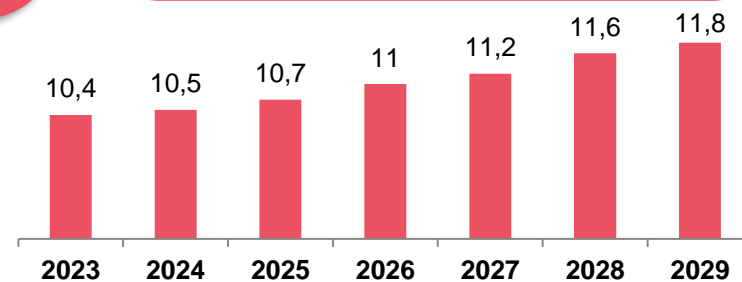
Objective 3. Modernization of the content of higher and postgraduate education in the context of global trends



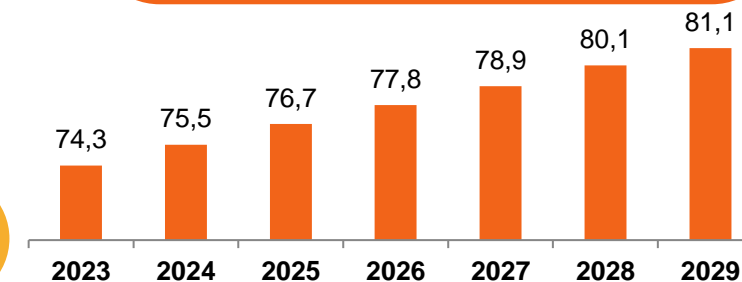
The proportion of innovative educational programs developed by order of industry associations and enterprises, %



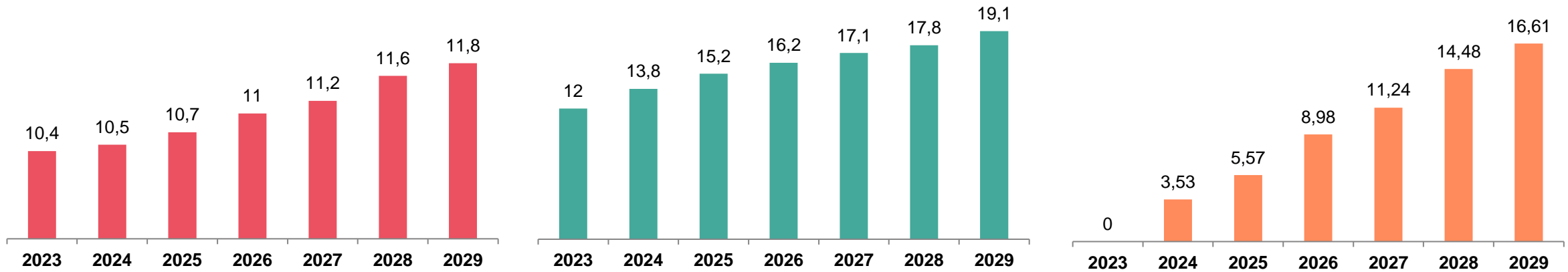
The proportion of students studying in three languages, %



The level of conditions created for inclusive education at the university, %



Strategic direction 2. Effective science



The proportion of income received from scientific activities, innovative developments and commercialized projects, %

The proportion of implemented international scientific projects, %

The degree of involvement of a foreign university branch in the university activities, %

- *Objective 1.* Development of scientific activities
- *Objective 2.* Providing scientific research with resources
- *Objective 3.* Creation of a center of academic excellence and a branch of a foreign university

Strategic direction 3. Improving the infrastructure and management of higher and postgraduate education

Objective 1. Development of the equipment and facilities base, management system of the University

Objective 2. Personnel management and professional development

