

DEVELOPMENT PROGRAM of "Zhetysu University named after Ilyas Zhansugurov" NPJSC for 2023-2029





MISSION, PRIORITIES AND VALUES

The Mission of the University – training competitive personnel that satisfies the industrial and innovative development needs of both Zhetysu region and the Republic of Kazakhstan.

Priorities of the University



Formation of competencies and skills

necessary for life and work in the digital world, development

of distance learning technologies, digital culture and

ethics



Ensuring

the intellectual, spiritual, moral and physical development of students, creating conditions for the realization of their personal potential

Promoting the social adaptation of graduates: supporting entrepreneurial ideas, striving for success



Expansion of the types and forms of educational services, increasing the level of academic mobility of teachers and students

Development of scientific activity, effective interaction with leading scientific, educational and production centers in Kazakhstan and abroad

Creating an atmosphere of openness, decency, corporate unity, and loyalty to the university spirit



Development of the

University

into an advanced

regional university

complex







Values of the University

Quality. We always strive for high-quality training of specialists who meet the requirements and the spirit of the times

Respect for the individual. We value individuality. promote the harmonious development of the individual, provide opportunities for self-realization and self-development

Democratic principles of management. We are united in achieving strategic goals, we observe elective leadership, collegiality in decision-making, pluralism of opinions, and corporate patriotism

Conscientiousness. We are honest and decent towards ourselves, our work, the university, our colleagues and tudents, and we respect the generally accepted norms of the scientific community

Academic freedom. We are free to exchange information, choose, develop our own ideas and determine our own actions, while realizing a high personal responsibility for the result

Equality. We respect the principles of social, national and religious equality of employees and students

Openness. We are open to new ideas, people, changes, open to dialogue and useful cooperation at all levels



STRATEGIC BLOCK OF THE DEVELOPMENT PROGRAM



Strategic direction 1

Training of competitive personnel for the economy





Strategic direction 3

Improving the infrastructure and management of higher and postgraduate education

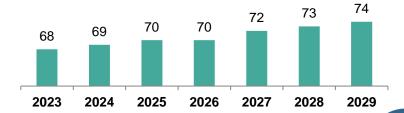


Effective science

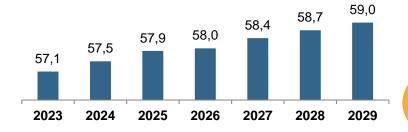


Strategic direction 1. Training of competitive personnel for the economy

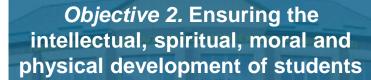
The proportion of employed graduates in the first year after graduation (with the exception of graduates who are exempt from the obligation to work according to the Law of the Republic of Kazakhstan "On Education"), %



The proportion of students involved in organized social activities, %



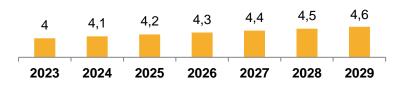
Objective 1. Training of qualified specialists



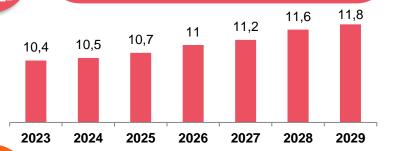
Objective 3. Modernization of the content of higher and postgraduate education in the context of global trends



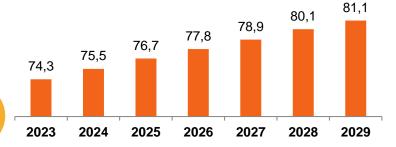
The proportion of innovative educational programs developed by order of industry associations and enterprises, %



The proportion of students studying in three languages, %

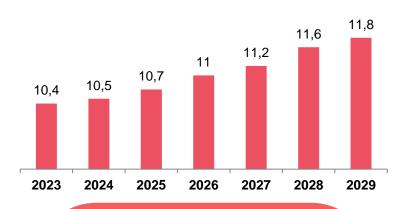


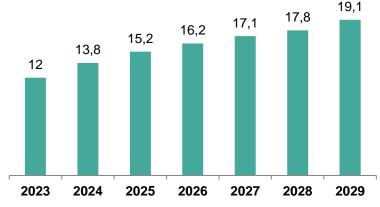
The level of conditions created for inclusive education at the university, %

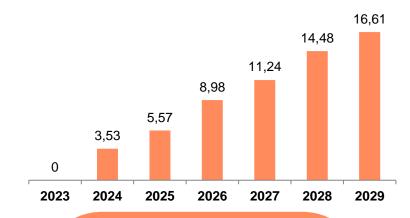




Strategic direction 2. Effective science







The proportion of income received from scientific activities, innovative developments and commercialized projects, %

The proportion of implemented international scientific projects, %

The degree of involvement of a foreign university branch in the university activities, %

- Objective 1. Development of scientific activities
- Objective 2. Providing scientific research with resources
- Objective 3. Creation of a center of academic excellence and a branch of a foreign university



Strategic direction 3. Improving the infrastructure and management of higher and postgraduate education

Objective 1. Development of the equipment and facilities base, management system of the University **Objective 2.** Personnel management and professional development

