|  |  |
| --- | --- |
| Educational program | 6B04103 Management |
| EP purpose | Training of competitive specialists in the field of management on the basis of modern educational programs and technologies for the implementation of innovative professional and practical activities in various industries and fields of activity. |
| EP type | Acting |
| Level on NQF | 6 |
| Level on SQF | 6 |
| EP distinctive features | No |
| The awarded academic degree | Bachelor |
| Period of study | 4 |
| Volume of the credits | 240 |
| Language of education | Russian, kazakh |
| Date of approval of the OP at the Board meeting | 06.04.2022 (protocol No. 10) |
| Professional standard | Financial management; |

|  |  |
| --- | --- |
| № | Learning outcomes: |
| 1 | To possess the ability to evaluate and apply research methods and innovative approaches in analyzing socially significant phenomena and processes in the legal, economic, industrial, environmental and anti-corruption policy. |
| 2 | Apply the methods of economic theory, marketing, micro- and macroeconomic analysis for the effective organization and management of enterprise activities |
| 3 | Use the elements of the financial system of the Republic of Kazakhstan to study digital technologies in the economy, as well as to carry out economic calculations |
| 4 | Apply digital technologies in business and economic calculations to analyze economic information, using the experience of management of foreign countries and international business strategies |
| 5 | Practice the effective use of creative business solutions, small business design techniques, and business ethics and personnel management |
| 6 | Analyze business processes, strategy for the development of small and medium-sized enterprises and organizational design processes to improve the activities of business entities |
| 7 | Assess the economic efficiency of management decisions; determines the main factors of the external and internal environment that affect the state and prospects for the development of logistics systems |
| 8 | Use human resource management tools that respect the principles of efficient use of time, individual and gender differences |
| 9 | Apply modern management theories to assess the degree of market monopolization and approaches to managing competitiveness in various industries |
| 10 | Plan monitoring and control of the change process, stress and conflict management to increase corporate social responsibility in the organization |
| 11 | To develop a system of anti-crisis management of an enterprise for its financial recovery based on the analysis and assessment of external and internal risk factors and modern concepts of management of innovative activities of an enterprise |
| 12 | Plan innovative strategies and practice strategic enterprise analysis to manage small business start-up projects |