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REGULATIONS
on the competition of innovative ideas and projects
«Jetisý-Startup» among aspiring entrepreneurs
and young innovators
IRD-ZU-36-02

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1 SCOPE

1.1 These Regulations define the procedure for organizing and holding the competition of innovative ideas and projects "Jetisý-Startup" among aspiring entrepreneurs and young innovators (hereinafter referred to as the Competition) at the NPJSC "Zhetysu University named after Ilyas Zhansugurov" (hereinafter referred to as the University).

2 REGULATORY REFERENCES

These Regulations use references to the following regulatory documents:

Law of the Republic of Kazakhstan dated October 31, 2015 No. 381-V	On commercialization of the results of scientific and (or) scientific and technical activities
IRD-ZU-15-02	Documented procedure. Management of documented information

3 TERMS AND DEFINITIONS

The following terms and definitions are used in these Regulations:

Science	The sphere of human activity, the function of which is the study of the laws of nature, society and thinking, the development and theoretical systematization of objective knowledge about reality for the rational use of natural resources and effective management of society
Research activities	A type of activity related to the study of the surrounding reality in order to identify the features, patterns and laws inherent in the studied objects, phenomena (processes), and the use of the knowledge gained in practice
Scientific and technical activities	Activities aimed at obtaining and applying new knowledge to solve technological, engineering, economic, social, humanitarian and other problems, ensuring the functioning of science, technology and production as a single system
Fundamental scientific research	Theoretical and (or) experimental intellectual activity aimed at obtaining new knowledge about the basic laws of the development of nature, society, man and their interrelation
Applied scientific research	Activities aimed at obtaining and applying new knowledge to achieve practical goals and solve specific tasks
Experimental development	Experimental developments are based on knowledge acquired as a result of scientific research or on the basis of practical experience, and are aimed at preserving human life and health, creating new materials, products, processes, devices, services, systems or methods and their further improvement
The result of scientific and (or) scientific and technical activities	An objectified result of scientific and (or) scientific and technical activity containing new knowledge or new solutions, recorded on any media and intended for use
Innovation	An innovation introduced into circulation with a positive economic effect. That is why not every innovation is innovative. The peculiarity of innovation is that when it is introduced, it begins to benefit, contributes to the development
Innovative activity	Activities aimed at introducing new ideas, scientific knowledge, technologies and types of products into various areas of production and management of the company, the results of which are used for economic growth and competitiveness

Grant application	Application for a commercial offer. Created by the customer to participate in the Project Grant
Grant	Money and other property transferred free of charge and irrevocably for conducting specific scientific research on the terms stipulated by the agreement between the grantor and grantee

4 SYMBOLS AND ABBREVIATIONS

The following symbols and abbreviations are used in these Regulations:

MSHE RK	Ministry of Science and Higher Education of the Republic of Kazakhstan
CIP	Center for Image Policy
ZU	NPJSC "Zhetysu University named after Ilyas Zhansugurov"

5 RESPONSIBILITY AND AUTHORITY

5.1 These Regulations are approved by the Chairman of the Board – Rector.

5.2 CIP is responsible for:

- implementation of the requirements of these Regulations;
- compliance with the requirements of these Regulations.

5.3 The authors of the works are responsible for the accuracy of the information submitted to the Competition.

6 DESCRIPTION OF THE PROCESS

6.1 Goals and objectives of the Competition

6.1.1 Objectives of the Competition:

- popularization and stimulation of research and innovation activities of students, undergraduates, doctoral students, aspiring entrepreneurs and young innovators of the University;
- creation of organizational conditions for promising research and development, identification and support of gifted youth.

6.1.2 The main objectives of the Competition are:

- creation and organization of advanced mechanisms for motivating aspiring entrepreneurs and young innovators of the University;
- stimulating processes aimed at generating innovative ideas and developments;
- stimulating mass participation of young people in entrepreneurial and innovative activities through organizational and financial support of innovative projects;
- expanding the range of professional skills and gaining experience in conducting and participating in such competitions.

6.2 Requirements for projects and participants of the Competition

6.2.1 The Competition is held for students, undergraduates, doctoral students, aspiring entrepreneurs and young innovators whose age does not exceed 29 on the day of consideration of the application for participation in the Competition.

6.2.2 A Participant may submit several projects to the Competition on his own behalf.

6.2.3 In case of non-compliance with the terms and conditions of the Competition, by the decision of the Competition Commission, the participant is suspended from participating in the Competition.

6.3 Organization of the Competition

6.3.1 For the examination of innovative projects submitted to the Competition, a Competition Commission (hereinafter referred to as the Commission) is created.

The following functions are assigned to the Commission:

- decides on admission or not admission to participate in the Competition;

- conducts an examination of participants' projects in accordance with the developed evaluation criteria;
- considers the claims of the contestants immediately after the announcement of the results.

6.4 Term and procedure of the Competition

6.4.1 The Competition is held in three stages in order to determine the most promising projects:

- **the first (registration) stage** of the Competition is designed to accept applications. Applications for each project are submitted on electronic medium (in 2 languages: Kazakh and Russian), according to the established form at the address Taldykorgan, NPJSC "Zhetysu University named after Ilyas Zhansugurov", G. Ormanov Library, 202 Kablisa Zhyrau str. or by e-mail: ok_zhgu@mail.ru.

The Competition Commission checks the correctness of the design of the materials submitted for the Competition and their compliance with the requirements established by these Regulations.

- **the second (qualifying) stage** of the Competition consists in the consideration of competitive applications by higher schools of the University and the selection of the strongest according to the established evaluation criteria for admission to the final stage. Higher schools can contact the authors of the project to clarify some of its provisions and have the right to decide which projects to send to the final stage.

- **the third stage: Defense of the project.**

During the presentation, it is necessary to disclose the following:

1. The purpose and objective of the project;
2. The main stages of implementation, the expected results of the project (a specific innovative product).
3. Innovativeness of the project
4. Business component
5. Competitors

Along with the electronic presentation, layouts and other informational materials can be used.

According to the results of the Competition (the third stage), the winners of the Competition are determined: three prizes and nominations.

Names of nominations:

- "The best social project";
- "The best eco-project";
- "The best IT project";
- "The best project in the field of tourism";
- "The best project in the field of biotechnology";
- "The best young scientist";
- "The best business project".

7 FINAL PROVISIONS

7.1. The author/authors of the work are responsible for the accuracy of the information submitted to the Competition.

7.2. Projects are not allowed to participate in the Competition:

- do not meet the requirements of this Regulation;
- received later than the deadline for submitting applications for participation in the Competition specified in the announcement of the Competition.

7.3. The Participant, by sending a project description to the address of the Competition, thereby confirms that the information contained therein does not contain commercial, state or other secrets and agrees to provide the Organizers of the Competition with information about the project to third parties (including by posting information in the database of innovative projects).

7.4. The Commission does not provide participants with information regarding the study, comparison of projects and the grounds for making decisions about the winners of the Competition.

7.5. Projects submitted for the Competition are not returned.