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| Educational program | 6B04109 Economics and Management |
| EP purpose | The purpose of the educational program is to train a specialist with practical skills and leadership qualities, who has an idea of the financial, economic, marketing problems of the functioning of enterprises, who is able to analyze the activities of economic objects, make managerial decisions, who knows the methods of constructing and using models to describe and predict processes, phenomena, situations, while carrying out their qualitative quantitative analysis and synthesis. |
| EP type | New |
| Level on NQF | 6 |
| Level on SQF | 6 |
| EP distinctive features | No |
| The awarded academic degree | Bachelor |
| Period of study | 4 |
| Volume of the credits | 240 |
| Language of education | Russian, Kazakh |
| Date of approval of the OP at the Board meeting | 10.04.2024 |
| Professional standard | Financial management 26.12.2019 |

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| № | Learning outcomes: |
| 1 | To develop a system of anti-crisis management of the enterprise for its financial recovery, using the principles of effective time management and modern concepts of innovation management of the enterprise, to conduct a comprehensive analysis and diagnostics of financial and economic activities of the enterprise and the organization in order to identify problems and opportunities for development. |
| 2 | To choose the tools for processing economic data in accordance with the task, analyze the results of calculations and justify the conclusions. |
| 3 | To show systematic economic thinking based on deep knowledge in the field of basic, specialized and applied sciences, to understand the essence and logic of modern economic phenomena and processes. |
| 4 | To possess methodological approaches to the choice of tools for solving problems of improving the efficiency of management activities, to disclose the specifics of the development of the macro-regions of the Republic of Kazakhstan, to navigate the world economic processes and clearly represent global challenges for the country's economy. |
| 5 | To organize operational (production) activities, to master the methods of economic calculations and making strategic, tactical and operational decisions in the management of operational (production) activities of enterprises and organizations. |
| 6 | To identify and evaluate the costs of the enterprise in order to form a management system for them as a factor in improving financial performance. |
| 7 | Have the ability to evaluate and apply research methods and innovative approaches in the study of socially significant phenomena and processes in the legal, entrepreneurial, industrial, environmental environment |
| 8 | To analyze the current trends in the development of the national and world economy in the context of globalization, navigate modern economic problems and management methods, tools of micro- and macroeconomic analysis, trends in the development of statistical accounting. |
| 9 | Use algorithm for the organization of a business entity, develop business plans, analyze the problems of organization of small and medium-sized businesses in the country's economy, to have the necessary business management skills based on the principles of organization and management in business. |
| 10 | To compare the forms and methods of enterprise management, to know the need for state regulation of the economy, to possess methodological approaches to the choice of tools for solving problems of improving the efficiency of management activities. |
| 11 | Evaluate the effectiveness and profitability of investment projects, recommend innovative management options for the enterprise, select optimal methods of labor analysis and rationing, as well as forms of labor organization. |