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| Educational program | 7M04109 Strategic management |
| EP purpose | To train of top managers who are able to use advanced management practices and find creative solutions in the conditions of digitalization in the global world. |
| EP type | New |
| Level on NQF | 7 |
| Level on SQF | 7 |
| EP distinctive features | No |
| The awarded academic degree | Master |
| Period of study | 1 |
| Volume of the credits | 60 |
| Language of education | Russian, Kazakh, English |
| Date of approval EP on the Academic Council | 10.04.2024 |
| Professional standard | Financial management 26.12.2019 Strategic HR 18.12.2019 Risk management 26.12.2019 |

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| № | Learning outcomes: |
| 1 | Manage a business using strategic tools to achieve and maintain competitiveness in an international environment |
| 2 | To find non-standard solutions to problems in the professional sphere, using various project programs and innovative technologies. |
| 3 | Effectively organize team interaction for decision-making using modern social technologies in working with staff. |
| 4 | Provide the business with the best personnel for the implementation and achievement of the company's professional goals |
| 5 | To put into practice various financial approaches and methods for evaluating business and investment projects in the interests of all stakeholders |
| 6 | To use language competencies for doing business, applying analytical and strategic skills in interpersonal interactive interaction with representatives of other cultures. |
| 7 | Conduct business research using modern analytical tools and uses the results to make management decisions |
| 8 | Plan and control project management based on domestic and foreign standards in the field of project management and using big data analysis technologies |
| 9 | Analyze and interpret regulatory acts of the current legislation of the Republic of Kazakhstan regulating entrepreneurial activity; apply methods and tools in the field of legal regulation of business and labor relations. |
| 10 | Assess risks and possible socio-economic consequences of management decisions, identify problems in the application of management accounting methods in the field of corporate finance, offering ways to solve them taking into account socio-economic efficiency. |