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| Educational program | 7M04111 Management in education (Executive MBA) |
| EP purpose | Training of highly qualified managers with managerial and practical skills in the field of education management to ensure the improvement of the quality of educational services provided and the strategic development of educational organizations |
| EP type | New |
| Level on NQF | 7 |
| Level on SQF | 7 |
| EP distinctive features | No |
| The awarded academic degree | Master |
| Period of study | 1 |
| Volume of the credits | 60 |
| Language of education | Russian, Kazakh, English |
| Date of approval of the OP at the Board meeting | 10.04.2024 |
| Professional standard/IQF | Strategic HR; 18.12.2019 Project management; 26.12.2019 Risk management; 26.12.2019 |

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| № | Learning outcomes: |
| 1 | Apply modern approaches and tools of strategic planning and project management for the development strategy of the educational organization in the conditions of competition and globalization |
| 2 | Conduct business research and professional research using modern marketing and analytical tools for managerial decision-making |
| 3 | Analyze modern trends in education quality management and opportunities for improving the quality management system, implement scientific approaches, methods, technologies of pedagogical management and international standards in the field of education |
| 4 | Develop a risk management system for making effective organizational and managerial decisions in the field of education |
| 5 | Formulate an effective human resource management policy in accordance with the strategic goals risks in educational organizations of various types |
| 6 | Design management schemes and career management programs taking into account the socio-psychological characteristics of the individual and the team, lead the team of an educational institution based on leadership qualities |
| 7 | To prevent and resolve conflict and disputable situations based on the principles of legal and psychological regulation, to assess stress factors for the development of methods to overcome negative consequences and occupational risks caused by stressful situations |
| 8 | Use modern educational and information technologies, create digital educational content for the purpose of effective interaction of participants in the educational process |
| 9 | Design educational environment, educational programs and individual educational routes based on the approaches of project management, strategic leadership and competence development |
| 10 | Provide effective management of marketing processes in an educational organization and interaction of the marketing service with stakeholders |