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В сборник включены научные работы участников XIV Евразийского научного форума, проходившего 15-16 декабря 2022 года в Санкт-Петербурге. Они отражают широкий спектр научных исследований современного состояния и перспектив развития регионального интеграционного процесса с особым вниманием к итогам 10-летней деятельности Евразийской экономической комиссии. Важным объектом изучения стали Стратегические направления евразийской экономической интеграции до 2025 года. Традиционно существенное место уделено развитию евразийского образования и подготовке инновационных кадров. Авторами статей являются научно-педагогические работники исследовательских, образовательных, экспертных организаций, представители делового сообщества, властных структур стран Евразии. Материалы сборника представляют интерес для обучающихся, исследователей различных отраслей научного знания, а также практических работников, участвующих в развитии евразийского интеграционного процесса, расширению его географии, сопряжении деятельности ЕАЭС и инициативы КНР «Один пояс, один путь».

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Развитие человека в условиях межгосударственного сотрудничества

Аннотация. Человек в социуме является формой обобщённого отражения действительности в мышлении и соприкасается с вечными началами, имеющими непреходящий характер. Конечной целью такого отражения является успешное овладение действительностью. Процессы межгосударственного сотрудничества как ещё одна реалья действительности дала импульс в развитии отношений между человеком и обществом, что в своей основе имеет общечеловеческий показатель, социальное мироустройство, нормативно-правовую базу, регламентирующую социально-экономическую составляющую. В условиях такой среды человек призван выработать смысл, отвечающий запросам развивающейся страны и закрепить способы самореализации. Открылись возможности для творческой самореализации человека, в обретении смысла в связи с резким расширением степени свободы человека, которая должна была принести обществу позитивные начала.

Ключевые слова: межгосударственное сотрудничество, человек, общество, смыслоориентиры, евразийство, интеграция.

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Human development in the context of interstate cooperation

Summary. Human being in socium is a form of socialized reflection of reality in thinking and comes into contact with eternal never changing principles, his main goal being successful mastership of reality. Processes of intergovernmental co-operation gave impulse to development of relations between human and society, which are based on functioning of social and public life, legal rules and socio-economic foundations. In new conditions a human being has to work out a new meaning of his life, which are in demand in a developing country and think of the ways of selfrealization. After getting freedom and meaning of life, new opportunities are given to man for creative selfrealization.

Key words: intergovernmental co-operation, man, society, sense-orientation, euroasiaism, integration.

Collaboration with countries of CIS is one of the most important strategic tasks of foreign policy of Republic of Kazakhstan. In conditions of economic crisis common to all postsoviet countries, their concerted action, constructive co-operation, and search of mutual beneficial solutions are most actual. Without this it is impossible to preserve stability, safety and unity, to reform economics and integrate into world community. At present Republic of Kazakhstan and other countries of CIS are peaceful and friendly neighbours who co-operate in economic, political and cultural spheres.

Problems of growing development of CIS, and transformation processes, having global character, are written in the works of President of Kazakhstan, N. A. Nazarbayev. In his message to the people of Kazakhstan «Kazakhstan 2030» N. A. Nazarbayev pointed out: «We are living in the times of growing globalization and interdependence, when powerful outer forces will inevitably play an important part in determining of our future»¹.

Following a general tendency of further development of intergovernmental co-operation, which leads to even faster integration in all aspects, both in global and regional levels, in Republic of Kazakhstan there's an urgent necessity to study the processes of socio-cultural and ideological understanding at intergovernmental level in the period of fast development of globalization at present time.

For all that, problem of man and his spiritual foundation are still determining factors in the world, which actualize the problem of

¹ *Nazarbayev N. A.* Kazakhstan 2030. Prosperity, safety and improvement of welfare of all Kazakhstan's citizens. President N.A.Nazarbayev's Message to the people of Kazakhstan – Almaty, 2001. P. 6; *Nazarbayev N. A.* Strategy of community's transformation and revival of euroasian civilization. M: Economics, 2000. – 544 p.

understanding of reasons and mechanism of functioning of the main processes (social, anthropological, natural etc.), their interaction as unique elements of the whole universal space. National spiritual traditions being part of the world spiritual culture contain tremendous spiritual capital for further growth and development of man, who is able to govern world processes in future. In solving this problem a modern philosophical knowledge of the world will be of great importance.

Contemporary man lives in the world which is contradictory and various. It's a world of unprecedented opportunities for choosing forms and ways for developing.

At present plans and problems of acceleration in spiritual, social and economical spheres of society are connected with man and human factor. Research of the problem of man nowadays is becoming preferable. In our view, a description of spiritual state, given by K.Yaspers that we are living in the situation, spiritually much richer in opportunities and dangers, but if satisfaction will not be given, it will become the most terrible time for the man, who will find himself there.

The problem of the present man is to understand what surrounds him, more precisely to understand contemporary situation in the world. The situation itself contains two problems, which concern all people, populating our planet, - these are problems of peaceful coexistence of all peoples and nations and ecological prosperity of the planet. New spheres of reality, even connected with cosmic industries, makes his life more interesting. Life orientation in modern conditions demands reason, consciousness and reliability in making progress of the world and his personality. This kind of making progress enriches the life of the world.

Development of the society in different historic times is realized through solution of its everyday actual problems. This is not an exception for Kazakhstan's society which is on the way of building a really democratic society, based on the principles of humanity, unity and social justice. Modern stage of Kazakhstan's development which is based on transition of the whole system to market economical relations, is characterized by cardinal changes in objective evaluating of the meanings of their life. Transition to the new forms and ways of life demands further research of theoretical aspects of problems of man in conditions of intergovernmental co-operation. In these conditions integrity of man is provided by the problem of meaning of life which helps in solution of important problems of formation of the man, who is able to create a new state system, to deepen the process-

es of democracy, preserving national originality and colour. This situation is impossible without theoretical research of natural development of man as a personality, his predestination in the world, his interrelations with social environment.

Intergovernmental cooperation plays an important part in solving this problem which is formed under the name of eurasian integration, and contains sense-orientators and life-support for the future.

Basis of eurasiaism is integration between former union republics with the aim of raising competitiveness in the world market in conditions of world globalization. «Integration as international phenomenon is supposed to co-ordinate national-governmental interests on the base of formation of common economical, scientific-technological, informational territory, creation of political unions in the form of intergovernmental unions»¹.

One of such regionals unions on the territory of CIS – Customs Union – was created in 1995 after signing an agreement between Republic of Belorussia, Kazakhstan, Kirgiz Republic and Russian Federation. Eurasian Union will be built on universal integration principles of freedom, democracy and market laws.

The history of developing of eurasian integration is the following: it was first suggested by N. A. Nazarbayev in 1994 on the 29th of March at the meeting with the faculty professors and students of Moscow State University. In President's opinion, modern eurasian integration must be based on the principles of rationalism, economic expediency, preservation of sovereignty of the states and democracy.

For realization of eurasian integration President N. Nazarbayev pointed out following vectors:

- trade and open borders,
- development of transport infrastructure,
- stimulation of investments and technological exchange,
- creation of common market of capital, perfection and harmonization of finance regulations.

According to President, new and stable sources of energy, exchange, development of human resources and provision of food safety are the latest trends. «We are deepening eurasian integration as an answer to the global demands of the 21st century. We together with Russia and Belorussia formed United Economical Area for creating Eurasian Economical Union. It's an important factor of all-regional stability, rise of competitiveness of our economies», – said President.

¹ Power. International politics // Journal of Russinfederations law. 2002, № 1.

The kernel of eurasian integration contains a vector of correlation of «horizontal» and «vertical» dimensions. In horizontal dimension economical integration interacts with other forms of integration (political, spiritual etc.) and creates new conditions of development. At present we have the following regulations: customs borders between Russia, Belorussia and Kazakhstan are cancelled, commodity circulation increased, joint enterprises developed, home market is protected by external customs barriers. In vertical dimension development is realized on the principles of democracy, social justice, international harmony, respect to the right of man (General Declaration of the Right of man).

But, it's no secret, that some citizens are concerned about the sovereignty of their country, which doesn't have any real grounds. This can be explained by growing threats of globalization and especially the necessity of overcoming the world economic crisis. All this makes the problem of man even more actual than before, because it contains the idea of preservation and consolidation of the community, based on meta – code of location and life and sense-orientators.

In connection with this, some aspects of euroasian integration, aimed at further development, can be pointed out:

1) intergovernmental union stipulates multivectorness of realization in political, socio-cultural and legal spheres of activity;

2) struggle against terrorism and extremism. The events of the beginning of the new millennium changed the world, making us think about its fundamental basics. In our view the world association must solve an actual task of creating an architecture of global safety on the base of multipolar world and work out effective mechanisms for overcoming contradictions of modern economical and political development.

Global processes didn't avoid our region either, and became the reason for spreading such dangerous phenomena as terrorism and narcobusiness, religious extremism, illegal emigration and weapon trade. Potential of humanistic ideas and universal principles of ethics of each civilization are waiting to be realized. Peace and prosperity of the people are the final goal of all civilizations and cultures. For reaching this goal, Kazakhstan suggested to organize a forum of peace and stability. The main task of which is believed to be opening a dialogue between peoples, religions and civilizations.

3) struggle against corruption. This program suggests deepening of the processes of democratization and its introduction into public consciousness. Main qualities a new humane man needs on the way of overcoming corruption is a worthy meaning of life and ways of its

moral development, sense of duty and high consciousness. «Perhaps modern scientific thinking, while strictly preserving the tradition of caution, should still become bolder in assessing the place of life in the Universe, where man will be the organizer of nature on the scale of the entire planet»¹.

4) humanitarianization and informatization with the aim of seeing a real basis of living, the world development and our place in meta-space.

Main contents of further integration is going to be perfection of legal base, institutes and practical interaction. «Integration – is a highway, leading to the future. Thanks to Eurasian Economic Union Kazakhstan will improve its geopolitical position, will be the first country in Central Asia to break out from continental exclusive circle. The country will get access on favourable terms to Russian and Belorussian transport infrastructure, in fact, it will reach the borders of Eurounion in the west, and the markets of Japan and other countries of Asian – Pasific Ocean Community» – pointed out President. Integration of independent states is an objective process, which corresponds to development of world economics and international division of labour. That's why, at modern period of time, it's not expedient for any country to be isolated from dynamically developing world economics.

It is man, in the first place, who changes himself, and then his social life, consequently, economics and politics, which are able to bring to life the best qualities of the man. It is known, that actions of people don't originate from outer conditions, but from inner motivation. Today a personality is a base of community and main reformer. Ideas of good, charity, justice and philanthropy were very important in millennial history of Kazakh people, now they are our invaluable wealth, testamentary to us by previous generations. It is necessary to look through foundations of life in all spheres: in economics, politics and culture, in particular, every person must find his own way by using his consciousness.

In conditions of liberalization of our society, every person has opportunities for realization of his abilities, for creation of his social and biological life. «The idea of eurasiaism is not identified with one single country, it doesn't suppress or doesn't assimilate uniqueness of the peoples, on the contrary, it enjoys its variety, its equity and safety. A fundamental peculiarity of modern Eurasia is ethnic cultur-

¹ *Sakharov A. Mir, progress, human rights: articles and speeches. - L.: Soviet writer, 1990. – 128 s. P. 294-295.*

al wealth and connection in one model of elements of turk, islam, slavonic and west European civilizations»¹.

The only right position is to be in the channel of the world being, to be flexible, and this modernization of all spheres and forms of activity, directed at development of human capital (in the spheres of nano- and bio- industries) and at sustainable use of natural resources («green economics», wind-and hydro-power engineering, atomic power engineering etc.). «Regional economic integration within the common market, which is the EAEU, should contribute to the creation of a single market of consumer goods, taking into account both absolute and comparative advantages of each country in the field of agriculture and related industries, while not reducing the competitiveness of the agrosphere, and creating incentives for its growth»².

Participant countries of eurasian integration must learn to master new ways of producing energy resources. The first preference is given to theoretical and informational development on the whole, and to innovational scientific researches in particular, their center will be located in research institutes and universities. The idea of euroasiaism impresses kazakh people. Kazakhstan as a multi-cultural community is moving towards constructing real democracy based on political and civic rights and equity of all ethnic groups. Tolerance is a guarantee of unity, it's an advantage of any community, which was pointed out by Pope of Rome Ioann II during his visit to Kazakhstan. In the period of more than 25 years of independence Kazakh people acquired real freedom both in political aspect – (the right of ideological choice, etc.), - in economical aspect – the right to act and adapt in complicated market economy.

Multicultural personality contains in himself the experience for many interpersonal and social relations, and he is able to converse with representatives of different cultures, which opens the way for co-operation, mutual understanding and for realization of his goals. Multiculturalism is integral part of modern being, because every person is the source of many national cultures, that's why we must follow tolerance, understanding and acception of other cultures, respect cultural differences between peoples as a norm of everyday being.

¹ *Sadykov T. S.* Role and place of Kazakhstan in modern Euroasian integration URL: e-history.kz/ru/contents/view/1395

² *Temirbekova A. B. Bodaubekova G. A. Sakhanova G. B.* Competitiveness of the agricultural sector of Kazakhstans economy in the context of the Eurasian integration // News of the National academy of sciences of the Republic of Kazakhstan. Series of social and human sciences. 2019. Volume 3, Number 325. P. 259–273/ ISSN 2224-5294

At present period national priorities for Kazakhstan are: preservation of sovereignty and territorial integrity of the republic, its spiritual and cultural inheritance; protection of the rights of man, of his safety and freedom, and guarantee of the worthy living conditions; formation of the system of real, spiritual and cultural values, based on historical traditions.

National idea today is inclined to the rise of those spiritual values of different ethnic groups and religious confessions, which unite people. The national idea is based on democracy, equity, political stability, safety, economical growth and priority of common to all values.

On the whole, for Kazakh culture, the main mechanism for expression of freedom of spirit and will was a fundamental idea of understanding of the being, which is a reflection of reality, of principles of existence of social organization, ancestral peculiarities of the man, irrepressible thirst for life, that is – to realize, to find his own way in the process of learning the objective world.

Problem of man in conditions of developing community needs to be solved and today it depends on harmony and balancing of the vectors of economical, political and social development. Spiritual sphere which provides social progress is realized through education, which gives man a world outlook, a world perception and understanding of the world. At present we need values common to all mankind, and humanism is a world outlook and it is the essence of euroasiaism and it declares man as the highest value of the universe. In our century, humanism must become a fundamental base, a dominating principle of world outlook and methodology, understanding of the goals and tasks of social life will be built on this principle. The more the community will prosper on the way to progress, the more the problem of man will reach the highest point of spirituality in a real democratic society. Now, this same society with its plans and perspectives of development, is able to satisfy demands of the man for realization of its own plans and dreams, which is very important. «The achievement of success in the formation, development and strengthening of legal consciousness of the population at the crossroads of legal culture is associated with the need to raise the organizational level of all political, legal, educational work of Kazakhstan»¹.

¹ Absattarov G. R. Politological problems of legal consciousness // News of the National academy of sciences of the Republic of Kazakhstan. Series of social and human sciences. 2019. Volume 4, Number 326. P. 136–146. ISSN 2224-5294 URL: <https://doi.org/10.32014/2019.2224-5294.149>

International consent in the spheres of culture, economics, politics and science brings to prosperity of our country by consolidating the safety and unity of multinational community and is a guarantee of peace on the earth. New challenges of the changing world demand equity and consolidation, and all our energy must be directed at qualitative new transformation. According to German thinker I. G. Fihte, improving himself, human improves the world.

At present, Kazakhstan is interested in close understanding of civilizations in the east and west on fundamental problems of man's being and world order. Great steppe from ancient times has been a native home for representatives of many religions and ethnic groups (tengriism, zoroastrism, buddism, christianity, judaism, islam). Assembly of the peoples of Kazakhstan is a unique institute, its activity is directed at consolidation of interethnic and interconfessional consent and it favours further development of Kazakhstan's model of multiethnic community.

The idea of creating the Assembly of peoples of Kazakhstan was suggested by President of Kazakhstan N. A. Nazarbayev at the Ist ethnic forum of the country in 1992 where the head of the state pointed out: «Citizens of Kazakhstan have no right to forget our valuable traditions, and waste our wealth, forgetting our traditions. We should hear the voice of every nationality every day. That's why it's necessary to create a new institute».

Aims and tasks of this institute and eurasian integration are based on eurasian values of anthropocentric character: protection of the rights of man, the interests of the people and state, humanism, transition to the qualitative new level of development which fulfill the requirements of the civilized world community.

Problem of man as a social being is actual because of the following reasons:

1. Human is a form of generalized reflexion of reality and he comes into contact with eternal phenomena. According to G.V.Gegel, human is a whole world, consisting of society and culture which is the environment where he can find meaning of his life and realize it.

2. The level of the state's and nation's development is determined by sound thinking of the whole community and every person living in this community. For transition of the community to the next circuit high quality of thinking is needed (flexibility, mobility, consolidation, intellect, patriotism, spirituality, comprehension etc.)

3. Lifeprogramme of man is determined by mental forms and images which is reflected on social life and nature. The meaning of life is associated with life programme which is reflected on the valua-

bles of the society, accumulated in the history of culture. Which of the life programs the individual will choose, depends on his inner contents. So, meaning of life demands from the individual to identify himself as a personality, and identify his destiny, his history etc.

4. Achievement of the goals and dynamics of its development will depend on concentration of mind on the level of consciousness, reason and responsibility.

According to the Eurasian philosophy, which is essentially anthropocentric, the main goal is « ... to find ways to connect the positive aspects in the mentalities of European, Eastern and Eurasian peoples through a dialogue of their cultures, a gradual and deeper change in the entire way of life of people based on a new value setting, a qualitatively different paradigm of consciousness, which can be briefly expressed as follows: «to success and prosperity based on wisdom!» based on «...the formation of the Sofia consciousness and the Sofia way of life»¹. So, eurasiaism suggests the search of a new form of integration in striving to a better satisfaction of growing demands of the population for unity and consent, reason and responsibility. So, eurasiaism is antiglobalism, it is just a positive philosophy without any location on the map of the world. In modern conditions processes of universal integration of geographically, politically, historically, economically and culturally close independent states is becoming one of the dominating factors in development of world civilizations.

Kazakhstan today is interested in intergovernmental cooperation in economical, social and cultural spheres with the perspectives of further development. Practically, Kazakhstan needs these processes. President of RK N. A. Nazarbayev pointed out in his article «Keys from crisis» – «Kazakhstan together with his partners in regional and continental integration have long been in the same channel of global trend of the 1st quarter of the XXIst century – formation of regional integration associations»².

Meaning of happening changes and transformations in society are concealed in human himself, in the changes of his inner world, in understanding of complicated reality of the coming millennium. One of the sources of a great number of failure and mistakes in social de-

¹ Zorin V. I. Introduction to Eurasian philosophy URL: https://www.studmed.ru/view/zorin-vi-vvedenie-v-evraziyskuyu-filosofiyu_4e68631766f.html?page=5

² Nazarbayev N. A. Keys from crisis // Russian newspaper – Central issue #4839, February 2, 2009.

velopment are in misunderstanding of the following: «Euroasian integration project opens big perspectives for economical development, creates additional competitive advantages. Such consolidation of efforts will let Eurasian union not only enter global economics and a system of trade, but really participate in the process of making decisions, which deciding rules of game and defining the perspectives of the future. Creation of Eurasian Union is effective, it will let the participants take the worthy place in the complex world of the XXIst century. Only together CIS countries are able to become one of the leaders of the global growth and civilization progress, reach success and prosperity»¹.

Intergovernmental co-operation today and tomorrow gives opportunities to man for developing his abilities and talents, his reason and consciousness, responsibility for his country, as base of his life. Personality today is a base of society and its main transformer. The ideas of the good, of charity, justice and humanism, have been important in the millennial history of Kazakhstan's population, they are our invaluable wealth, testamentary to us by previous generations.

Society must satisfy all the needs of man, because he is constantly, changing, developing and growing. Human's destiny is to struggle for creation of conditions of life, which would let him work creatively, develop his abilities and participate actively in achievement of humanistic ideals of mankind.

Formation and development «of the country is not limited by spheres of politics and economics. It must be fixed at the level of consciousness and sense. Only when independence conquers our hearts and becomes meaning of our life, it will become reality»². As a century before, our society needs the idea of civic consent, social justice, democratization in spiritual sphere, expressed in freedom of creativity which is a realization of main condition of people's life activity. Z. M. Kakabadze's statements are quite fair: «People are the same, as the social system, and the social system is the same as people. Social system is based on interests and demands of people, but social system, being fixed, has its own requirements, and this influences on people and leaves its marks on them»³.

Changes in society are reflected on people as members of the society and demand from them to change with development of society.

¹ *Shapovalov B. A.* Euroasian Union – a perspective and expedient project of integration of euroasianpeoples URL: vse.md/index.php/component/k2

² *Ryskaliev T. X.* Spiritual components of assertion of independence. /Sayasat. 2001. N 7-8. – P. 27.

³ *Kakabadze Z. M.* The problem of human's being. Tbilisi, 1985. – 310 p.

We must conclude, that reformation means change of values or change of life philosophy and practically, it's rather a hard process. According to experience, destruction of established relations with society discredits man and brings him to realization of the fact that his life is senseless.

Problem of man in our century has created a great number of varieties. Intergovernmental cooperation suggests working out «of moral strength inside us», able to create a new life. This is man, who first changes himself and then his social life and society, and therefore economics and politics. It is known, that actions of people come from inner motivation, not from outer conditions. Only when every person realizes and expresses his willpower, activity and creative energy, our society will come closer to real democracy.

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Цифровая логистика как институциональный элемент развития шеринг-экономики

Аннотация. Приведена динамика выручки цифровых платформ шеринга в мировой экономической системе, рассмотрен прогноз роста экономики совместного потребления до 2025 года, рассмотрены особенности применения элементов цифровой логистики в системе шеринг-экономики, выявлены преимущества совместной цифровой логистики в условиях экономики совместного потребления в Китае, приведены основные проблемы и перспективы синергетического взаимодействия цифровой логистики и элементов шеринга.

Ключевые слова: шеринг, информационная экономика, цифровая трансформация, инфраструктура, инновации.

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Digital logistics as an institutional element of the development of the sharing economy

Summary. The dynamics of revenue of digital sharing platforms in the world economic system is presented, the forecast of the growth of the shared consumption economy until 2025 is considered, the peculiarities of the use

CONTENT

Preamble	07
Hayrapetyan V. L. The Perspectives of Armenia's Trade and Financial Flows Expansion within the framework of the Greater Eurasia	10
Aralbayeva R. K., Nurbossynova L. S. Human development in the context of interstate cooperation	23
Baranov A. M., Xu Ben. Digital logistics as an institutional element of the development of the sharing economy	35
Herhunova P. A. The status of an authorized economic operator in the EEU: advantages and disadvantages	42
Dashevskaja I. G. About the use of immersive technologies in Russian museums	46
Dzhumakaev A. Z. The role of the EAEU in solving the global grain problem, and its prospects of becoming a single player in the food market	58
Dmitrieva L. V. Foreign Policy Aspects of Regional Economic Development	67
Dobrynin Davyd. General provisions of Russian consumer protection legislation and consumer protection in accordance with the treaty on the EAEU	73
Drabenko Vad. A., Drabenko Val. A., Drabenko D. V. Development of economic efficiency from the use of container fleet rental	78
Zhalnin S. N. Features of economic cooperation between the Russian Federation and the Republic of Kazakhstan in the conditions of political turbulence	85
Zimanova M. A., Pasat V. A. Research of prospects for the use of advanced information technologies in the activities of customs authorities	91
Kirakozova L. G. Socialisation as the first step of generating student motivation to learn English language	100
Kovalenko B. B., Kovalenko E. G. The development of foreign trade is a factor in the sustainable growth of the open economy of the EAEU member countries	105

Kravtsova E. V., Karsheva K. O., Shanin V. A. Use of hydrolysis products feather and down waste to produce environmentally friendly biodegradable packaging films	119
Krainov A. N., Mikhalev Yu. V., Cherednichenko S. V. Environmental aspects of energy supply modern motor vehicles	123
Krasavtseva V. O. The use of information technologies in the activities of Customs authorities as a direction for the implementation of the digital agenda of the Eurasian Economic Union	131
Krovyakova E. A., Nikolaenko K. I. Organizational and legal structure and problems in the field of WTO activities	140
Kuprus D. D. Modern realities and new horizons of eurasian integration	146
Khmeleva G. A., Kurnikova M. V., Semenychev V. K. Cyclical dynamics of industries: a comparative analysis of border and internal Russian regions	278
Kucherenko V. Ya. , Alekseev G. V. , Dovbnya S. V. Digitalization and transformation in innovative priority projects in Eurasia	151
Lepekhin N. N., Prozorova M. P. Shared Leadership and Mental Models as antecedents of Work Team Resilience	158
Litichevskiy B. V. From the process of creating the Armed Forces of Soviet Russia to military-political cooperation in the post-Soviet space	166
Marakhovskii I. I. Analysis of the use of immersive technologies in the field of culture and art	177
Matuschak A. O. Institute of Citizenship of the Russian Federation	186
Mnukhina R. M. The Russian project «Greater Eurasia» and the Chinese project «One Belt, One Road»: comparative analysis	205
Mutte G. E., Kondrashova V. A. Development of the activities of electronic customs and electronic declaration centers at the present stage	200
Novikova V. I. The trajectory of development of the Republic of Belarus in the conditions of recession	205
Novruzova Z. R. Current trends in increasing the intensity of the development of agriculture in Azerbaijan	212
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Avechkina V. Some Aspects of the Development of the Export of Chinese Medical Goods to the EAEU Market	222
Oskina E. A., Telegina E. V. Development of Russian-Chinese relations	230
Savvina E. V., Altynnikova L. A., Khanenko M. E. Accounting, analysis and control of the effectiveness of the use of budgetary funds in the implementation of national projects	235
Sazonova V. M. Scientific, technological and economic cooperation in Greater Eurasia in the New World order.	241
Tararyshkina L. I., Delendik K. Y. Central Bank Digital Currency as an Integration Tool in the Eurasian Economic Union	248
Turovskaya M. S., Prygulny A. G. Sustainability of economic development dynamics of the EAEU member states	256
Fedorova A. A., Trushnikova E. B. On the issue of parallel import: legal regulation and the difference from counterfeit	265
Fokin V. S. Activation of integration in the form of holdings within the EAEU	274
Yasheva G. A., Vailunova Y. G. Cluster transformation under global challenges	278
Yashina M. A. Shared leadership and mental model compatibility as predictors of team conflict tolerance.	288
Information about the authors	297
Content	317

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