

ҚАЗАҚСТАН РЕСПУБЛИКАСЫ
ҒЫЛЫМ ЖӘНЕ ЖОҒАРЫ БІЛІМ
МИНИСТРЛІГІ

ІЛІЯС ЖАНСҮГІРОВ атындағы
ЖЕТІСУ УНИВЕРСИТЕТІ



MINISTRY of SCIENCE AND HIGHER
EDUCATION of the REPUBLIC of
KAZAKHSTAN

ZHETYSU UNIVERSITY named after
ILYAS ZHANSUGUROV

Information Letter

Zhetysu University named after I. Zhansugurov invites you to participate in the International Scientific and Practical Conference **«Values in the Context of Changing Paradigms: Orientations for the Individual, Society, and Civilizations of the 21st Century»**.

Conference Objective: The aim of the conference is to explore the transformations of values in the context of globalization, digitalization, and artificial intelligence; to strengthen international scientific cooperation and foster intercultural dialogue; and to contribute to the development of new scholarly approaches to understanding values as a foundation for the development of the individual, society, and civilization.

Venue: Taldykorgan, 187A Zhansugurov Street, I. Zhansugurov Zhetysu University

Format: Hybrid (offline + online)

Date: December 11, 2025

Research Tracks of the Conference:

1. *Philosophical foundations and methodology of value research* – transformation of value paradigms; classical and contemporary approaches; philosophy of the human being and humanism in the 21st century.

2. *Values of the individual in the context of digitalization and artificial intelligence (AI)* – as both a challenge and an opportunity; rethinking the value of the human being in the algorithmization of life; digital identity and the reinterpretation of social interaction; the impact of information technologies and artificial intelligence on the transformation of value orientations among youth and professional communities.

3. *Society and values: tradition and modernization* – identity, social practices, cultural self-determination; national and civic consciousness; ethno-cultural traditions and their role in shaping values; spiritual culture and social transformations; the value of law, legal culture, and legal consciousness.

4. *Intercultural communication and dialogue of civilizations* – values in the system of international relations; interethnic and intercultural interaction; integration of Eastern and Western cultures.

5. *Literature and Art as Guardians of Value Orientations* – artistic images and symbols in shaping worldviews; the role of art in transmitting and reinterpreting values.

6. *Education and upbringing in the context of the value orientations of the 21st century* – pedagogical strategies for fostering value attitudes; the role of teachers and educational institutions; new forms of axiological education.

The conference is held within the framework of the program **BR24993269 “Evolution and Transformation of Value Orientations in Kazakhstani Society During the Independence Period”**, funded by the Ministry of Science and Higher Education of the Republic of Kazakhstan under program-targeted financing.

The conference welcomes scientists, university faculty, school and college teachers, staff of educational and cultural institutions, doctoral and master’s students, as well as representatives of international and public organizations.

Conference proceedings will be published in a volume with an assigned ISBN, scheduled for release prior to the start of the conference.

Working Languages: Kazakh, Russian, English

Forms of Participation: On-site, online or in absentia (publication only)

Submission Guidelines

Applications and articles should be submitted to the Organizing Committee via e-mail: **conference.zhu@gmail.com** by **November 10, 2025**.

Requirements for article formatting, as well as the registration form, are provided in the Appendix.

Attached files containing the application and materials for publication should be named according to the author's surname and initials with the specification of the file content (e.g., *Smailova I.V._application.doc*; *Smailova I.V._article.docx*). Files must be saved in *.doc* or *.docx* format. If there are two or more authors, the file should be named according to the surname of the first author.

Participation in the conference is free of charge.

The originality of the text, according to the Antiplagiarism system, must be no less than 75%.

The Organizing Committee reserves the right not to consider applications and articles that do not meet the stated requirements or that fall outside the scope of the conference theme.

Contact Information

Conference Organizing Committee Address: 040009, Republic of Kazakhstan, Taldykorgan, 187A I.Zhansugurov Street, I.Zhansugurov Zhetysu University, Department of Scientometrics and Research Personnel Training, Office 310

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Application for Participation in the Conference

Full name	
Academic degree, academic title, position	
Affiliation (full name of institution / place of study)	
Contact phone number, e-mail	
Title of presentation / article	
Conference section	
Technical Requirements (multimedia, etc.)	
Form of participation (On-site / Online / In absentia)	