

ҚАЗАҚСТАН РЕСПУБЛИКАСЫ
ҒЫЛЫМ ЖӘНЕ ЖОҒАРЫ БІЛІМ
МИНИСТРЛІГІ

ІЛІЯС ЖАНСҮГІРОВ атындағы
ЖЕТІСУ УНИВЕРСИТЕТІ



MINISTRY of SCIENCE AND HIGHER
EDUCATION of the REPUBLIC of
KAZAKHSTAN

ZHETYSU UNIVERSITY named after
ILYAS ZHANSUGUROV

Information Letter

Zhetysu University named after I. Zhansugurov invites you to participate in the International Scientific and Practical Conference **«Values in the Context of Changing Paradigms: Orientations for the Individual, Society, and Civilizations of the 21st Century».**

Conference Objective: The aim of the conference is to explore the transformations of values in the context of globalization, digitalization, and artificial intelligence; to strengthen international scientific cooperation and foster intercultural dialogue; and to contribute to the development of new scholarly approaches to understanding values as a foundation for the development of the individual, society, and civilization.

Venue: Taldykorgan, 187A Zhansugurov Street, I. Zhansugurov Zhetysu University

Format: Hybrid (offline + online)

Date: December 11, 2025

Research Tracks of the Conference:

1. *Philosophical foundations and methodology of value research* – transformation of value paradigms; classical and contemporary approaches; philosophy of the human being and humanism in the 21st century.

2. *Values of the individual in the context of digitalization and artificial intelligence (AI)* – as both a challenge and an opportunity; rethinking the value of the human being in the algorithmization of life; digital identity and the reinterpretation of social interaction; the impact of information technologies and artificial intelligence on the transformation of value orientations among youth and professional communities.

3. *Society and values: tradition and modernization* – identity, social practices, cultural self-determination; national and civic consciousness; ethno-cultural traditions and their role in shaping values; spiritual culture and social transformations; the value of law, legal culture, and legal consciousness.

4. *Intercultural communication and dialogue of civilizations* – values in the system of international relations; interethnic and intercultural interaction; integration of Eastern and Western cultures.

5. *Literature and Art as Guardians of Value Orientations* – artistic images and symbols in shaping worldviews; the role of art in transmitting and reinterpreting values.

6. *Education and upbringing in the context of the value orientations of the 21st century* – pedagogical strategies for fostering value attitudes; the role of teachers and educational institutions; new forms of axiological education.

The conference is held within the framework of the program **BR24993269 “Evolution and Transformation of Value Orientations in Kazakhstani Society during the Independence Period”**, funded by the Ministry of Science and Higher Education of the Republic of Kazakhstan under program-targeted financing.

The conference welcomes scientists, university faculty, school and college teachers, staff of educational and cultural institutions, doctoral and master’s students, as well as representatives of international and public organizations.

Conference proceedings will be published in a volume with an assigned ISBN, scheduled for release before the start of the conference.

Working Languages: Kazakh, Russian, English

Forms of Participation: On-site, online or in absentia (publication only)

Submission Guidelines

Applications and articles should be submitted to the Organizing Committee via e-mail: **conference.zhu@gmail.com** by **November 10, 2025**.

Requirements for article formatting, as well as the registration form, are provided in the Appendix.

Attached files containing the application and materials for publication should be named according to the author's surname and initials with the specification of the file content (e.g., *Smailova I.V._application.doc*; *Smailova I.V._article.docx*). Files must be saved in *.doc* or *.docx* format. If there are two or more authors, the file should be named according to the surname of the first author.

Participation in the conference is free of charge.

The originality of the text, according to the Antiplagiarism system, must be no less than 75%.

The Organizing Committee reserves the right not to consider applications and articles that do not meet the stated requirements or that fall outside the scope of the conference theme.

Contact Information

Conference Organizing Committee Address: 040009, Republic of Kazakhstan, Taldykorgan, 187A I.Zhansugurov Street, I.Zhansugurov Zhetysu University, Department of Scientometrics and Research Personnel Training, Office 310

Telephone: +7 (282) 22-16-67 (ext. 1193)

E-mail: conference.zhu@gmail.com

Application for Participation in the Conference

Full name	
Academic degree, academic title, position	
Affiliation (full name of institution / place of study)	
Contact phone number, e-mail	
Title of presentation / article	
Conference section	
Technical Requirements (multimedia, etc.)	
Form of participation (On-site / Online / In absentia)	



REQUIREMENTS FOR ARTICLE SUBMISSION

Dear colleagues! We kindly ask you to submit your materials in a carefully edited form, strictly following the requirements below.

Articles must correspond to the thematic areas of the conference and be submitted electronically in MS Word format (.docx). Original, previously unpublished articles of **5–8 pages**, including references, are accepted for publication.

Attached files containing the application and materials for publication should be named according to the surname and initials of the author with the indication of the file content (e.g., *Smailova I.V._application.doc*; *Smailova I.V._article.docx*). Files should be saved in .doc or .docx format. If there are two or more authors, the file should be named according to the surname of the first author.

Articles should be submitted only in electronic form and formatted as follows:

1. In the upper left corner, at the beginning of the article, indicate the **UDC number**.
2. Author(s)' surname and initials in nominative case (e.g., Tashmatov P.S., Smailova S.I.) – bold font, centered. Indicate place of study or work, position, city, country, and e-mail of all authors in italics, centered. If the article is written by authors from different institutions, information is repeated for each author and separated by commas.
3. Title of the article – in CAPITAL LETTERS, bold, centered.
4. Abstract (100 words) – Times New Roman, 12 pt, single spacing. The word *Abstract* – bold italics; the text – italics.
5. Keywords (at least 10 words or phrases) follow the abstract. The phrase *Keywords* – bold italics; keywords – italics, separated by commas.
6. The article must include the following sections: **Abstract (100 words), Introduction, Materials and Methods, Main Part, Results and Discussion, Conclusion, References**.
7. Abstracts and keywords must be provided in three languages: Kazakh, Russian, and English. For foreign participants: Russian and English. The main text of the article must be in one of the three languages: Kazakh, Russian, or English.
8. References must comply with GOST requirements.
9. Font: Times New Roman, 12 pt, single spacing, paragraph indent 1.25 cm, justified alignment.
10. Margins: left and top – 2.5 cm, right and bottom – 2 cm.
11. In-text citations should be placed in square brackets – [1]. Formula references should be in round brackets – (1), aligned to the right of the formula. All symbols used must be explained (except for universally recognized standard notations).

TECHNOLOGIES FOR THE DEVELOPMENT OF CRITICAL THINKING

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Abstract (no more than 300 words).

Keywords: 3-10 keywords

Аннотация қазақ тілінде(300 сөзден аспауы тиіс).

Кілт сөздер: 3-10 кілт сөздер

Аннотация орыс тілінде:

Ключевые слова: 3-10 ключевых слов

Introduction

The introduction should contain information about the objectives of the work, the importance of the research area, the theoretical and practical significance, the relevance of the problem, the solution of the problem or the formation of a hypothesis.

Materials and methods

This section should consist of a detailed description of materials, equipment and software (including the model, company and country), as well as a detailed description of the methods used, while only new methods should be described in detail; it is sufficient to refer to previously published and well-known methods in the list of references and if the method is not widely known, it is desirable to state its principle and specify the author.

The materials used in the course of the study should be described in qualitative and quantitative terms.

Statistical analysis of the data obtained during the study is mandatory, it is also necessary to specify the software used.

Main part

This section describes the course of scientific research, its successive stages, a critical analysis of the available scientific developments is made, hypotheses are put forward, which in the course of the author's reasoning are confirmed or refuted by him.

Results and discussions

This section reveals the results of the work and should contain an analysis and discussion of the results of the study. The results should be presented in the form of tables, figures and other illustrative materials with their discussion.

Tables and illustrations should be arranged as they are mentioned in the text in separate paragraphs. Each table and illustration should have a caption and each table and illustration should have a link in the text. Numbering for tables and illustrations is separate.

Tables should be created in Microsoft Word table format. All tables should be numbered. The table header should be located to the left above the table. Headings and tables should be separated by spaces from the rest of the text. Font – Times New Roman, kegel – 12 pt. After the

word «Table» indicate the serial number and the name of the table (**Table 1** – The name of the table).

Table 1 – Table name

Title	Result 1	Result 2	Result 3
Title 1	1	2	3
Title 2	4	5	6

Illustrations

The illustrations must be of sufficient quality (at least 300 dpi) to clearly identify the content. The illustrations should be numbered. All illustrations and titles of the illustration should be centered, the titles should be centered under the illustration. Illustrations and titles of illustrations should be separated by spaces from the rest of the text. Font – Times New Roman, kegel – 12 pt. After the word «Figure» indicates the serial number and the name of the figure (**Figure 1** – The name of the figure).

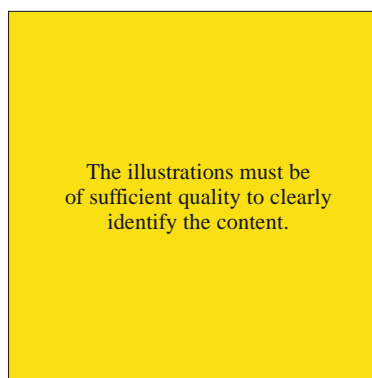


Figure 1 – The name of the figure

You cannot start a sentence with a formula. Each formula must be typed separately if several formulas are in a row.

Equations

All equations, numerical values, and notation of quantities must be typed in Microsoft Equation 3.0 or MathType format. Drawings of formulas are not allowed. All formulas must be numbered. Formulas should be centered. The numbering of formulas should be placed to the right of the formula in parentheses. All formulas should be separated by spaces from the rest of the text.

$$f = \sum \left(a + \frac{a}{10} \right) \quad (1)$$

where: f – designation name;
 a – designation name.

Conclusion

This section should summarize and summarize the results of the work carried out, show how the results obtained and their significance for the development of science can potentially be used.

REFERENCES:

The list of references should be provided as cited and include all the works used by the author. Bibliographic lists should be designed in accordance with GOST 7.1-2003 «Bibliographic

record. Bibliographic description. General requirements and rules of compilation». Subscript bibliographic references are allowed. In the text, the reference number should be indicated in square brackets. For example: Korolev's formula [1] proves that (...). To compile a list of references, you can use the [Mendeley](#) or [Zotero](#) programs.

- 1.
- 2.