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Higher and Postgraduate Educational Programs

☐ Project EP ☐ Participant of project EP

Date of registration in the Registry

06.08.2019

Registration number

6B02300041

Date of EP passport updating

02.08.2026 19:54

Field of education

6B02 Arts and Humanities

Direction of personnel training

6B023 Languages and Literature

Group of educational programs

B037 Philology

Educational program

6B02302 Philology

EP purpose

Training highly qualified philologists who can easily adapt to the changing world based on deep knowledge, professional level of emotional intelligence, and who are ready to play a leading role in the development of Kazakh philology with requirements of the labor market of the Republic of Kazakhstan. Formation of a model of national philological education.

EP type

Acting EP

Level on NQF

6

Level on SQF

6

EP distinctive features

No

Language of education

Kazakh

Professional Standard for EP

Exists

№	Name of professional standard
1	Activities of professional public organizations

Professional standards (career standards)

Professional standard has been used at developing EP ☒

Professional standard №1

Professional standard

Деятельность профессиональных общ



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CCEA

Professions

Profession №1

Profession

Координатор по связям с государстве

Уровень по ОРК

6

Labor
functions

Обеспечение коммуникаций с государственными органами, профессиональными с
Подготовка информационных материалов, писем, обращений в органы власти и от

Volume of the credits

240

Degree to be conferred

Bachelor

Period of study

4

Date of approval EP on the Academic Council

27.04.2026

☒Existence of the annex to the license for the direction of personnel training

The license number on the direction of training

KZ49LAM00007465

☐The training format is online

☒EP accreditation existence

Atlas of new professions

қарастырылмаған

Regional standard

қарастырылмаған

The formed educational outcomes

№	Educational outcome	Code	Reflects the labor function
1	Substantiate the history of the	ON1	
2	Analyze innovations in	ON2	
3	Have the ability to evaluate and	ON3	
4	Create social and scientific projects	ON4	
5	Takes an active civil position in	ON5	Обеспечение коммуникаций с государственными органами, профессиональны
6	Compose written works, essays,	ON6	Подготовка информационных материалов, писем, обращений в органы власти и

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			English	
7	Use business communication	ON7	Обеспечение коммуникаций с государственными органами, профессиональны	
8	Provide expert, consulting,	ON8		
9	Critically analyze the theory and	ON9		
10	Carry out a comprehensive	ON1		
11	Study the historical changes	ON1		
12	Demonstrate theoretical	ON1		

Data on disciplines

Nº	Name of discipline	Short description of discipline	Cycle
1	Fundamentals of Scientific Research	The goal is to form knowledge about the principles, technologies, practical methods and techniques of conducting scientific research based on modern achievements of scientists. Forms the basic foundations of scientific culture and ethics, flexible perception of scientific texts, skills of effective application of acquired knowledge in planning and organizing research work, the ability to analyze and summarize research results.	GED
2	Ilyastanu	The purpose of the discipline is to develop a deep-thinking personality with high aesthetic taste, appreciating literature, art, traditions, culture and language of the Kazakh people through a deep and comprehensive study of the works of Ilyas Zhansugurov. Forms an understanding of the importance of the works of Ilyas Zhansugurov in the development of the Kazakh literary language; skills of intellectual and creative thinking, the ability to cherish the values of national and spiritual heritage.	GED
3	Fundamentals of Financial Literacy	The course is aimed at gaining knowledge and skills in the field of personal finance management. Also, as part of the course, students will learn how to use in practice all kinds of tools in the field of finance, save and increase savings, plan a budget competently, learn how to analyze financial information and navigate financial products to choose an adequate investment strategy.	GED
4	Basics of law and anti-Corruption Culture	The aim is to familiarize students with the main branches and institutions of law, the basics of an anti-corruption culture, as well as the laws of the emergence, development and functioning of the state and law. The course forms the skills of an anti-corruption culture and a high level of theoretical knowledge about the main functions of law in the state and society, its impact on the development of law-based state, civil society.	GED
5	Ecology and Life Safety Basics	Purpose – to form knowledge on the basics of ecology and life safety, allowing to analyze environmental processes, assess the socio-ecological consequences of anthropogenic activities, methods and technologies of protection in emergency situations. Develops skills to assess the impact of environmental factors on human health; predict environmental processes for planning and implementing measures to improve life safety; make decisions in adverse environmental and emergency situations, taking into account the possible consequences of accidents, catastrophes, natural disasters.	GED
6	Economics and Entrepreneurship	The purpose is to familiarize students with the economic problems of modern society, the formation of economic thinking and gaining knowledge in the field of theoretical foundations and practical skills in the field of entrepreneurship. It is focused on the formation of students' comprehensive understanding of the laws of the functioning of the economy, obtaining business education aimed at acquiring applied competencies in various fields of entrepreneurial activity, reveals the features of creating and successfully running their own business.	GED

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7	Literature of the Alash Epoch	century and the development of national literature; representatives of literature of the Alash period and their work; the idea of independence in Kazakh literature; the role of literary criticism of Alash in Kazakh literary criticism; Alash literature and culture of the nation.	BD
8	Linguists of the Alash Epoch	Studies the scientific concepts of Alash linguists in grammar, alphabet, spelling, terminology, Turkic languages, methodology of linguistics. Examines the work of scientists on the classification of sounds, the creation of the alphabet, grammatical categories, part of speech, their categories, complex sentences, their types. Covers the works of linguists Alash in the field of phonetics, morphology, syntax of terminology.	BD
9	Local Literary History	The course explores the history, culture, and literature of the native region through the study of the life and works of poets and writers of Semirechye (Zhetysu). It includes methodological foundations and a methodological system for teaching regional literary studies. The course examines the literary heritage of poets and writers of Zhetysu, their ideological and compositional features, poetics, innovations in Kazakh literature, the inclusion of regional literary representatives in curricula, and effective teaching methods.	BD
10	General Linguistics	The article deals with ancient, medieval linguistics, linguistics of the Renaissance, linguistics of the nineteenth century, linguistic schools that formed in linguistics of the nineteenth century, trends, linguistics of the twentieth century, Soviet linguistics, anthropocentric research of modern linguistics, new directions, methods of linguistic research, mastering the basics of applied, comparative-historical, typological, structural, areal, mathematical linguistics.	BD
11	Fundamentals of Artificial Intelligence	The discipline is aimed at studying the basic concepts, methods and algorithms underlying the creation and application of artificial intelligence. Within the framework of this subject, students study the theoretical foundations of machine learning, neural networks, natural language processing algorithms and computer vision. They will also get acquainted with the ethical, social and legal aspects of the application of artificial intelligence in various spheres of life.	BD
12	History and Spelling of Kazakh Writing	Considers the meaning and function of writing, the history of development, the concepts of phonemes and graphemes, the main categories of writing, the law of consonance and the Kazakh script. Describes the history of Kazakh writing, types of alphabet and spelling features, basic spelling rules, conclusions of scientists on the rules of spelling, the translation of the Kazakh language into the Latin alphabet. Aspiring to educating on the new spelling rules.	BD
13	The Stylistics of the Kazakh Language	The course examines the meaning and functions of writing, its historical development (pictographic, ideographic, syllabic, and alphabetic writing), the concepts of phoneme and grapheme, the main categories of writing, the law of harmony (synharmonism), and Kazakh writing. It presents the history of Kazakh writing, the features of orthography, the main orthographic principles, and formulates conclusions on spelling rules proposed by scholars.	BD
14	Basics of Linguistics	Explores the object of the study of linguistics, the history of its formation and development, the relationship with other sciences; the social significance of the language, its system and structure; studies the origin of the language, the creation and development of languages; examines the theory of the origin of languages, directions of linguistics, forms of their study, activities.	BD
15	Abaistudies	The course studies the creative biography of Abai, his environment, realities, and social status. It covers the themes and artistic value of the poet's works, his lyric poetry, moral and ethical themes, and the influence of Eastern and Western literature on Abai's poetry. It also examines the ideological content of his poems and the innovations introduced by Abai into Kazakh poetry, as well as the history of the emergence and development of Abai studies. The course includes the works of scholars who laid the foundations of Abai studies.	BD

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16	Literary Theory	plot and composition, the structure of versification, literary language, and the style of a literary work. It examines the historical nature of overall artistic development, trends of different periods, literary movements and methods, genres and genre types, the writer's artistic mastery in depicting reality, the literary and artistic structure of a work, and the literary process.	BD
17	Computational Linguistics	Study computer linguistics, theoretical problems of linguistic statistics, phonemes, letters, syllables, morphemes, words, phrases, mathematical and statistical laws of the use of sentences, statistical methods, probability theory, types of frequency dictionaries, a dictionary of the language of poets and writers, vocabulary. Master the skills of linguistic-statistical analysis of the text.	BD
18	Poetry of Ancient Turkic Poets and Zhyrau	Considers the work of Bilge Kagan, Korkyt, Ahmed Yugineki, Akhmet Yassauï, Suleimen Bakyrġani, Khorezmi, Qutb, Saif Saray, Durbek, the life and work of the Zhyrau family of the 15th-13th centuries. The features of the development of poetry of the zhyrau and akyns, the publication of creativity and research, its influence on the literature of a later period, the ideological and thematic basis of the work, linguistic and artistic features are described.	BD
19	Muqagalitanu	To foster love for the nation, native land, and homeland, and to cultivate patriotism by revealing the ideological features of national values reflected in the works of Mukagali Makatayev. Comprehensive exploration of Mukagali Makatayev's literary work, revealing the power of his poetry, and the ability to compare the poet's creativity with world literature. Through an in-depth analysis of the inner essence of his poems and epics, to comprehend the artistic and aesthetic significance of his poetic talent. To classify all genres of Mukagali's poetry and unveil the artistic and ideological nature of his epics. To understand Mukagali's place in Kazakh literary art and grasp the essence of his poetic identity.	BD
20	Kazakh Literature in the Years of Independence	Covers the directions of development of Kazakh literature over the years of independence, innovation in the genres of prose, poetry, drama, national spirit, expression of spirit in literature, an original search of modern writers, continuity of traditions. He masters the priorities of Kazakh literary criticism, Alash s literature, directions and trends in world literature, modernism, postmodernism, existentialism, etc.	BD
21	Literature of the Turkic People	Examines the history of the formation and development of Kyrgyz, Uzbek, Tatar, Turkmen, Turkish, Uyghur, Azerbaijani, Bashkir literature, representatives of literature and their work. He masters the representatives of the literature of the Turkic peoples, the content, theme, poetic, plot-compositional features, the system of images, issues of community and originality in literature, the direction of development of the literature of the Turkic peoples in the XXI century.	BD
22	Artificial Intelligence in Philological Education	The course covers the application of artificial intelligence technologies in philological education and the ethical principles governing their use. Students acquire practical skills in using AI-based platforms and tools to create text documents, audio and video materials, as well as other digital educational resources, while developing competencies in digital content creation. Particular attention is paid to the responsible and ethical use of artificial intelligence technologies, as well as to applying the principles of inclusivity and sustainable development in the design of digital educational content.	BD
23	Folklore History	It is aimed at providing knowledge about the nature, features of folklore as an oral art, its relationship with the written literature, the history of the study of folklore. Features of folklore, folk wisdom, oral art, the emergence, distribution and preservation of oral literature. Genres of folklore, principles of classification, folk songs, lyrical poems, types of folk prose, epics, proverbs, riddles, children s folklore are considered.	BD
24	Kazakh Literature of the XIX th Century	The integrity of the visual arts of the XIX century (syncretism), its representatives: the works of poets and singers, enlightenment, the works of poets and writers with a democratic outlook, the traditional art of aitys, the manifestations of the Nazira tradition, modern poetry. The study of the development of written literature, works in the direction of regressive and progressive romanticism, the concept of homeland in literature, the study of literature of the XIX century, the study of ideological, thematic, poetic features of works.	BD

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ЕДИНАЯ ПЛАТФОРМА ВЫСШЕГО ОБРАЗОВАНИЯ English			
25	Kazakh Literature of the Twentieth Century (1940-1990)	trends, representatives of the literature of that period, their literary heritage, themes, ideas, and poetics of works of art. He studies works of written literature, religious-educational and educational-democratic works, critical realism in Kazakh literature, innovations in Kazakh prose, narrative writers, Kazakh novels. Mastering artistic features, thematic and ideological content, structure, genre, and stylistic features of the works of Kazakh writers of the XX century.	BD
26	History of Foreign Literature	The history and stages of development of foreign literature, classical works, continuity with modern literature, the laws of development of world literature in the XXI century, the factors influencing it, the general literary process, its development, trends, various currents and literary trends, the work of its representatives. From ancient Greek and Roman literature to classical works of English, French, German, Russian literature, its poetics, the world of images.	BD
27	Sociolinguistics	The course examines the social nature, significance, and functions of language, forms of language use, social differentiation of language, language norms, language situations, language policy, diglossia, multilingualism, bilingualism, and the processes of pidginization and creolization. It also explores language development trends, the current state of the language, the official status of the Kazakh language, language legislation, and the impact of communicative qualities on the effectiveness and aesthetics of language. Language policy, the social role of language, and communication processes are analyzed from the perspectives of inclusivity, equal access to communication, and sustainable development.	PD
28	Organization of Research Work	The discipline is aimed at developing knowledge and skills in organizing, planning, and conducting philological research. The course covers the evaluation of theoretical concepts, comparative analysis, drawing conclusions, searching, analyzing, and processing information from various sources, selecting research topics that contribute to expanding scientific knowledge, formulating hypotheses, applying philological research methods, processing quantitative data, and studying the structure and stages of preparing academic texts. Particular attention is paid to observing the principles of academic integrity, research ethics, inclusivity, and sustainable development in organizing and conducting scientific research.	PD
29	Business Kazakh Language	The course examines oral and written business etiquette, negotiation techniques, professional behavior during business meetings, preparation and delivery of presentations, presentation skills, and business communication etiquette. It develops skills in the effective use of communication strategies and tactics in professional interactions. The discipline is aimed at developing competencies in office administration in the Kazakh language, preparing official letters, requests, informational materials and responses to inquiries, managing electronic document workflow, and conducting professional communication with government agencies, organizations, and professional communities.	PD
30	Cognitive Linguistics	Contains forms, goals, objectives, history of the formation of cognitive linguistics, its connection with other branches of science, manifestations in Kazakh and foreign linguistics. Studies the main problem of cognitive linguistics - the concept of a concept, concept and conceptual structure, linguistic personality, linguistic image of the world, conceptual metaphors, cognitive phraseology, including scientific concepts about the cognitive aspect of ethnographic phraseology.	PD
31	Communicative Linvistics	During the study of the discipline, students acquire knowledge of the functional and pragmatic aspects of language, the characteristics of interaction between the speaker and the listener, and the role of linguistic and extralinguistic means in the communication process. The course examines language use in various communicative situations, the relationship between language and culture, types of communication, discourse, text, speech acts, the fundamentals of pragmatics, as well as issues of language and society. Particular attention is paid to developing professional communication skills, preparing information materials with due consideration of the communicative situation and target audience, as well as applying the principles of inclusiveness, respectful communication, and sustainable development in professional and public activities.	PD



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32	History and Theoretical Foundations of Kazakh Lexicography	Lexicography" enriches the vocabulary, determines the meaning of words mastered by students, but not actually used, activates the vocabulary andprovides information on the systematic conduct of scientific and theoretical knowledge about lexical and grammatical groups of words in the Kazakh language, forms of lexical and semantic meanings and dictionaries in the language, aimed at mastering lexicography related to social activities.	PD
33	The History and Theoretical Foundations of Kazakh Lexicography	The course includes such concepts as the articulatory apparatus, the relationship between sound and phoneme, allophone, and archiphoneme. It examines vocalism and consonantism and their classification; explosive, fricative, and alveolar sounds; labial, dental, lingual, and fricative articulations; transcription and its types; syllable, stress, the law of vowel harmony (synharmonism), types of mood, and phonetic phenomena. The course is aimed at studying orthography, orthoepy, graphics, the history of writing, and the new Kazakh alphabet.	PD
34	Morphology of the Modern Kazakh Language	Contemplates the theoretical foundations of the morphological structure of the Kazakh language, grammatical meaning, ways of their transmission, the structure of words in the Kazakh language, types of suffixes and suffixes, the evolution of their development, communicative function.Leaning toward providing knowledge about the types of complex words in the Kazakh language, how they are formed, word classes and their categories, modifications.	PD
35	Syntax of the Modern Kazakh Language	Phrases, methods and forms of conjugation, noun and verb phrases; principles of sentence recognition, sentence members, sentence types, sentence complexity in isolated words. It is aimed at providing theoretical knowledge about the general nature of compound sentences, related, mixed, multi-component types, features of construction, intonation of compound sentences, punctuation and its teaching.	PD
36	Phonetics of the Modern Kazakh Language	Contains concepts such as articulation apparatus, the ratio of sound and phoneme, allophone, archiphoneme. Examines vocalisms, consonantisms, their lclassification; explosive, fricative, alveolar; labial, dental, lingual, fricative; transcription, its types, syllable, stress, the law of syngharmonicity, types of moods, phonetic phenomena. Aimed at the study of spelling, spelling, graphics, history of writing, the new Kazakh alphabet.	PD
37	Psycholinguistics	Consider the theoretical foundations of psycholinguistics, the object of research, the origin, and development of psycholinguistic science, psycholinguistic features in a person s speech act are. It is aimed at mastering psycholinguistic linguistic units (sounds, words, sentences, texts), which are focused not on themselves, but on the psychological definition of the speaker, the intelligibility of sentences, as well as language proficiency.	PD
38	Functional Grammar	The formation of theories of functional grammar, the concept of function of functional grammar, functional semantic field, categorical situation is explained, functional-semantic fields considered in Kazakh linguistics are covered. The grammatical units of the Kazakh language are temporal-periodic, personal-versatile, positive-property, comparative, causal, locative-address, taxi, modality, numerical, spatial, etc. functions, ways of actualization of semantic functions.	PD
39	History of Kazakh Literary Language	The course examines the 20th-century literary process, various movements and trends, the writers of that period, and their literary heritage, including the themes, ideas, and poetics of artistic works. The discipline introduces the works of representatives of written literature, including religious-enlightenment and enlightenment-democratic literature, critical realism in Kazakh literature, novellas in Kazakh prose, masters of narrative genres, and Kazakh novels. Kazakh writers of the 20th century master the artistic features, thematic-ideological content, structure, and genre-stylistic characteristics of literary works.	PD

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40	Linguistic Research Methods	representing methods and techniques of theoretical research of language, which are based on a specific linguistic theory and general methodology. The linguistic aspects are studied, a set of methods, techniques, and operations based on certain theoretical techniques, their use as an auxiliary technical tool (component analysis, statistical analysis, experiment) are considered.	PD
41	Linguistic Expertise	The discipline examines the analysis and systematization of language and speech texts in the legal field, linguistic analysis of legal documents, preparation of proposals for improving laws and regulatory legal acts, translation of legal texts, as well as methods for obtaining and evaluating linguistic evidence. Particular attention is paid to the preparation of expert opinions, information and analytical materials, and conducting linguistic expertise of official documents used in communication with government agencies and professional communities.	PD
42	Onomastics and Regional Studies	The discipline "Onomastics and Regional Studies" is characterized by the informational and cognitive activity of Kazakh linguistics, the study of the ways of formation, development, history, branches of onomastics, information on the role of onomastics in regional studies is presented. Distinguish proper names and divide them into semantic groups.	PD